

FIBAA BERLINER FREIHEIT 20-24 D-53111 BONN

Programme	Global MBA
Qualification awarded on completion:	Master of Business Administration (MBA)
Intended length of programme	24 months
Type of programme	Part-time
Higher education institution (HEI):	IBR Institute of International Business Relations at Steinbeis University Berlin
Faculty/Department	IBR Institute of International Business Relations at Steinbeis University Berlin Gürtelstr. 29A/30 10247 Berlin Germany
Contact	Dr. Andreas Kelling
Telephone	+49-30-293309-0
E-mail	info@ibr-network.com
Accredited by	Foundation for International Business Administration Accreditation (FIBAA)
Date of accreditation	November 26 th , 2010
Period of accreditation	October 1st, 2010 until September 30th, 2018
Conditions imposed	No conditions
Panel Members	<p>Prof. Dr. Ulrich Grimm EBS Universität, EBS Business School, Germany Strategic Management</p> <p>Prof. Dr. Juergen Bruns formerly University of Applied Sciences Niederrhein, Germany, Business administration, Marketing, Statistics</p> <p>Mrs. Melanie Rosenberg, Dipl.-Kauffrau, Wetzlar, Germany Tax consulting, chartered accounting</p> <p>Zafer Bakir, Student in business administration University St. Gallen, Switzerland</p>

	<p>Mrs. Renate Heese M.A. University of Hagen (distance learning), Germany, Expert in distance learning</p>
<p>Profile of course</p>	<p>The IBR Global MBA-programme is a part-time distance management education programme for young executives and SME-entrepreneurs who either want to enrich their future management career and opportunities or plan to set up their own business by gaining a more profound insight into the various domains of management. The programme has an international, applied research and cross cultural focus and is taught in English.</p> <p>The IBR Global MBA is mainly seeking to offer:</p> <ul style="list-style-type: none"> • An in-depth study of all management functions, from an integrative, cross-cultural and international standpoint • A training of research-, social-, communication-, team- and negotiation skills and of business ethics on a masters level • An encouraging, flexible, international and modern study environment • A practical, but research based study programme that allows to create tangible benefits for the career paths of graduates as well as tangible benefits for the companies represented by them. <p>IBR aims at clients, who are mainly internationally oriented and are seeking to deepen their management knowledge and skills, realising that this master degree could as well give a significant impetus to their professional career and/or setting up their own business.</p> <p>The IBR-MBA-programme consists of 7 obligatory modules and two optional modules, of which one is obligatory, and the master-thesis. It lasts 24 months. Based on the examination regulations (SPO), students need to finish the MBA in maximum 48 months. In total, IBR requires to complete a workload of 80 ECTS for its Global MBA. The master thesis is the last project students have to work on.</p> <p>As IBR offers residential periods in different parts of the world, exceptionally, students have the chance to also join other MBA groups for their residential periods.</p> <p>All requirements for admissions are documented in the General Conditions of Examination (Rahmenprüfungsordnung) of Steinbeis University Berlin. Applicants are admitted under the condition that they finished a first academic degree or an equivalent bachelor or master degree that has been recognised in their home countries. The subject focus of the first academic degree does not matter. Furthermore, applicants are required to demonstrate that they gained a minimum of two years management experience after graduation.</p> <p>They also need to be employed for the time of study as they write their management projects at their workplace. In case English is not the mother tongue of an applicant, a paper-based TOEFL test with a minimum of 550 points or a comparable language test is required.</p> <p>An integral part of the selection procedure is an aptitude</p>

	<p>examination.</p> <p>In case applicants fulfill all conditions for admissions, they are accepted for the IBR Global MBA.</p> <p>The IBR faculty consists of 19 teaching staff. All faculty staff can be assigned to run residential periods, tutorial sessions and or assessing assignments/the master thesis.</p> <p>The fees since 2010 are between 10,000€ and 16,000€. The fees include admission fees for SHB, participation in all residential periods and tutorial session, and the assessment of all assignments and written examinations.</p> <p>In addition to 27 assignments and tutorial sessions that student are engaged with, they also participate in six residential periods. The main purpose of a residential period is to apply theory in a practical management setting. While students work on their assignments mostly alone, residential periods allow professors to form smaller groups of students that work over a week together in developing required solutions. The same principle as for assignments applies: IBR provides students with theory, students apply this theory in a practical setting.</p> <p>The programme has an international and cross-cultural focus and is taught in English. The IBR Global MBA recruits students in Eastern Europe and the CIS, India and Southern African countries. These students come together for residential periods in China, India, Central and Eastern European countries, Israel and Southern Africa.</p> <p>In the IBR-MBA programme, international business is the common theme in the curriculum that students discover during their studies. It all starts with international business, developing strategies for organizations in an international environment and looking at business functions from an international point of view.</p> <p>Students are exposed to a completely international faculty during residential periods that represents 10 nationalities in 2010. As they are all influenced by their national approach to education and doing business, students experience internationality particularly through them. 18 of 19 faculty members speak at least 2 languages, 10 of the 19 faculty members even three and more.</p>
<p>Summary of assessment by the agency</p>	<p>The MBA programme of IBR Institute of International Business Relations at Steinbeis University Berlin meets the quality requirements for master programmes and has been re-accredited by FIBAA.</p> <p>The accreditation procedure has verified that the programme meets all of the quality elements required of a Master programme, including those specified in the European MBA Guidelines.</p> <p>The programme is a further education MBA programme. It has a modular structure, has been assigned ECTS points, has a particularly application-oriented profile and leads to the academic degree of "Master of Business Administration". It meets the common</p>

	<p>structural guidelines of the German Laender for the accreditation of Bachelor's and Master's study course. Furthermore, it also meets the requirements of the German Accreditation Council as well as the requirements of the Framework for German Higher Education Qualifications.</p>
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Quality Profile (for Distance Learning Programmes)

HEI: IBR Institute of International Business Relations at Steinbeis University Berlin

Master programme: IBR Global MBA

Quality Ratings		Excellent	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.o. n.r.
1.	STRATEGY AND OBJECTIVES					
1.1	Programme Objectives		X			
1.1.1*	Logic and Transparency of Programme Objectives		X			
1.1.2	Rationale for Degree Title			X		
1.1.3	Programme Profile (only relevant for Master Programmes in Germany)			X		
1.1.4*	Qualification and Competence Goals		X			
1.2	Positioning of Programme	X				
1.2.1	Positioning on Education Market	X				
1.2.2	Positioning on Job Market (Employability of Graduates)	X				
1.2.3	Positioning within HEI's overall Strategy		X			
1.3	International Dimension of the Programme	X				
1.3.1	Internationality of Programme Design	X				
1.3.2	Internationality of Student Community (if relevant)	X				
1.3.3	Internationality of Teaching Staff	X				
1.3.4	Specific International Content		X			
1.3.5	Specific Intercultural Content	X				
1.3.6	Structural and/or content indicators for internationality	X				
1.3.7	Foreign Language		X			
1.4	Cooperation and Partnership			X		
1.4.1	Cooperation with HEI's, other Academic Fields and Networks					n.r.
1.4.2	Cooperation with Enterprises and other Organisations			X		
1.5	Gender Equality and diversity			X		
2.	ADMISSION (ADMISSION PROCESS AND PROCEDURES)					
2.1	Information Centre		X			
2.2	Admission requirements		X			
2.3	Selection procedure		X			
2.4	Professional experience		X			
2.5*	Ensuring Foreign Language Skills		X			
2.6	Logic and transparency of admission procedure			X		
2.7	Transparency of admission decision		X			
3.	PROGRAMME DESIGN					
3.1	Structure			X		
3.1.1	Structural Construction of the Programme (core subjects and specialisations ("compulsory electives"))			X		
3.1.2*	Application of the „European Credit Transfer and Accumulation System (ECTS)“			X		
3.1.3	Study and Examination Regulations			X		
3.1.4	curricular integrity			X		

1 not observable | 2 not available | 3 not relevant

* marks „Asterisk-Criteria“, which have to be graded as „Meets quality requirements“ in order to gain accreditation.

3.2	Content			X		
3.2.1*	Logic, conceptual Coherence of Curriculum		X			
3.2.2	Field-specific Core Subjects Offered			X		
3.2.3	Field-specific Specialisations ("Compulsory Electives") Offered			X		
3.2.4	Field-specific Optional Electives Offered (if relevant)					n.r.
3.2.5	Integration of theoretical and practical content	X				
3.2.6	Interdisciplinary			X		
3.2.7*	Methodological Competence and Academic Work			X		
3.2.8	Teaching Based on Academic Work and Research			X		
3.2.9	Assessment and Examinations			X		
3.2.10	Thesis		X			
3.3	Generic Skills		X			
3.3.1	Preparation for Research-oriented Tasks (only for Master programmes)		X			
3.3.2	Additional Learning Opportunities			X		
3.3.3	Ethical Aspects		X			
3.3.4	Leadership Skills		X			
3.3.5	Management Concepts		X			
3.3.6	Communication and Public-speaking Skills		X			
3.3.7	Cooperation and Conflict-Handling		X			
3.4	Teaching and Learning Methods		X			
3.4.1	Logic and Transparency of Teaching and Learning Methodology	X				
3.4.2	Diversity of Methods		X			
3.4.3	Case Studies and Practical Projects		X			
3.4.4	Teaching and Learning Materials			X		
3.4.5	Guest Lecturers			X		
3.5*	Employability	X				
4.	RESOURCES AND SERVICES					
4.1	Financial Planning and Financing			X		
4.1.1*	Logic and Transparency of Financial Planning			X		
4.1.2*	Basic Funding			X		
4.1.3	Financial Stability of Programme			X		
4.2	Programme Teaching Staff		X			
4.2.1*	Structure and Number of Teaching Staff in Relation to Curricular Requirements			X		
4.2.2*	Teaching Staff's Academic Qualifications			X		
4.2.3	Teaching Staff's Pedagogical Qualifications		X			
4.2.4	Teaching Staff's Business Experience	X				
4.2.5	Tutors involved in teaching		X			
4.2.6	Internal Cooperation			X		
4.2.7	Provision of Student Support/ Coaching by Teaching Staff	X				
4.3	Programme Management		X			
4.3.1*	Workflow Management for Programme Management and the Decision-making Process		X			
4.3.2	Programme Directors	X				
4.3.3*	Administrative Support		X			
4.3.4	Advisory Body (Advisory Board) and its Structures and Responsibilities			X		
4.4	Programme Documentation		X			
4.4.1*	Planning of Programme Implementation		X			

1 not observable | 2 not available | 3 not relevant

* marks „Asterisk-Criteria“, which have to be graded as „Meets quality requirements“ in order to gain accreditation.

4.4.2	Documentation of Activities during the Academic Year		X			
4.5	Learning Infrastructure			X		
4.5.1*	Buildings, IT Infrastructure and Infrastructure with regard to Material and Technology			X		
4.5.2	Learning and Education Environment		X			
4.5.3	Student Support		X			
4.5.4	Online Access to Specialist Literature			X		
4.6	Additional Services					
4.6.1*	Careers Advice and Placement Service					n.r.
4.6.2	Alumni Activities			X		
4.6.3*	Student Counselling and Welfare Services					n.r.
5.	QUALITY ASSURANCE					
5.1*	Quality Assurance Enhancement in the HEI of Programme Development and the Cooperation between the HEI's Management and the Faculty / Department as well as the Programme Director			X		
5.2	Quality Assurance and Enhancement of Programme Content, Processes and Outcomes		X			
5.3	Evaluation			X		
5.3.1	Evaluation by Students		X			
5.3.2	Evaluation by Teaching Staff			X		
5.3.3	External Evaluation by Alumni, Employers and Third Parties			X		

n.o. not observable
n.r. not relevant