

Decision of the FIBAA Accreditation and Certification Committee



16th Meeting on November 27, 2024

PROGRAMME ACCREDITATION

Project Number:	23/049
Higher Education Institution:	Yeditepe University (YU)
Location:	Turkey
Study Programme:	1. Business Administration (Bachelor of Arts) 2. International Finance (Bachelor of Arts)
Type of Accreditation:	initial accreditation

The FIBAA Accreditation and Certification Committee has taken the following decision:

According to § 7 (6) in conjunction with § 9 (1) of the FIBAA General Terms and Conditions within the framework of procedures for the award of the FIBAA Quality Seal for Programmes from January 1, 2021, the study programmes are accredited with one condition.

Period of Accreditation: November 27, 2024 until November 26, 2029

Conditions:

- **Condition 1** (see chapter 3.1.7): HEI implements a compulsory bachelor's final thesis.

✓ **Condition fulfilled – Decision by the FIBAA Accreditation and Certification Committee on November 26, 2025.**

The FIBAA Quality Seal is awarded.

Assessment Report

Higher Education Institution:

Yeditepe University, Turkey

Bachelor/Master programme:

1. Business Administration (undergraduate, full-time)
2. International Finance (undergraduate, full-time)

Qualification awarded on completion:

1. Bachelor of Arts
2. Bachelor of Arts

General information on the study programme

Brief description of the study programme:

Business Administration

The Department of Business Administration (BoDA) was established in 1996-1997 academic year within the same year as Yeditepe University (YU). The Business Administration study programme (BA) equips students for leadership roles in multinational companies or for starting their own businesses, offering a multidisciplinary education that combines theory with practical application. The curriculum includes core courses, electives, and subjects from fields like economics, law, and engineering. Students gain real-world experience through internships, seminars, and symposiums. The programme fosters strategic thinking, innovation, and adaptability, alongside problem-solving and decision-making skills. Graduates are trained to be emotionally intelligent, resilient, and effective communicators. The programme emphasises teamwork, ethical values, and social responsibility. It also addresses sustainability, quality management, and environmental protection. Students learn to analyse and apply business concepts critically. Ultimately, the programme prepares graduates to navigate the complexities of global business environments.

International Finance

The Department of International Finance (IFD) succeeded the Department of Banking and Insurance, active from 2004 to 2007, and was formally established in the 2007-2008 academic year. The International Finance study programme (IF), situated within the Faculty of Economics and Administrative Sciences, aims to develop future leaders by providing students with specialised expertise in money and capital markets, while offering a broader understanding of their socioeconomic contexts. Through a multidisciplinary curriculum comprising core courses, electives, and subjects from various fields, the programme equips students with the ability to apply finance principles both nationally and internationally, solve financial challenges using contemporary technologies, make ethical decisions with consideration for stakeholders, adapt to multicultural environments, analyse financial markets and the factors affecting them, apply management models specific to multinational companies, understand the global economy and its changes, utilise critical thinking in decision-making, demonstrate leadership, teamwork, and communication skills, and address environmental and sustainability challenges through the implementation of quality management processes, ultimately preparing them for leadership roles in the global finance sector.

Type of study programme:

For all programmes: Bachelor programme

Projected study time and number of ECTS credits / national credits assigned to the study programme:

1. Business Administration: 4 years, 240 ECTS Credits
2. International Finance: 4 years, 240 ECTS Credits

Mode of study:

For all programmes: full-time

Didactic approach:

For all programmes: study programme with obligatory class attendance

Double/Joint Degree programme:

1. yes
2. yes

Scope (planned number of parallel classes) and enrolment capacity:

1. One at a time, about 100 students
2. One at a time, about 40 students

Programme cycle starts in:

For both programmes: both fall and spring semester

Initial start of the programme:

1. 1996
2. 2007

Type of accreditation:

For both programmes: initial accreditation

Procedure

A contract for the initial accreditation of the study programmes of Business Administration (undergraduate, full-time) and International Finance (undergraduate, full-time) was made between FIBAA and Yeditepe University (YU), Turkey on August 24th, 2023. On 19 February, 2024], the HEI submitted a self-evaluation report, which included a detailed description of the programme and further documents in order to prove that the criteria for programme accreditation are met.

At the same time, FIBAA appointed a review panel¹. The HEI has agreed with the chosen experts. The panel consisted of:

Prof. Dr. Irina Duscher

European Distance Learning University Hamburg

Professor of Business Administration, in particular Controlling & Finance

(Accounting, Business Administration, Controlling, Finance, Auditing, Management, Accounting/Accounting, MBA, Business Development, Entrepreneurship, Economics, Digital Teaching, Blended Learning)

Prof. Ing. Mag. Robert Kotal

Raiffeisen Capital Management

Dept. Compliance Officer

(Banking & Finance, Accounting & Auditing, Treasury, Asset Management, Human resources Management, Ethical Corporate Governance, Sustainable Finance, Compliance and Anti-Money Laundering, EU Regulation, Issuer Compliance, Market Abuse, Complaints Processes, Corporate Governance (Compliance, Risk Management, Internal Auditing), Conflict of Interest Management, Cybercriminalisation, Cybersecurity)

Jessika Rieder

Heinrich Heine University Düsseldorf

Student of Business Administration (M.A.)

Ass. Prof. Donald Francis Staub

Izmir University of Economics, Turkey

Assistant Professor

(Quality Assurance, Accreditation, Student Retention)

Prof. Dr. Johannes Treu

IU International University of Applied Sciences, Germany

Professor for general Business Administration and Economics, Course Director for International Management and International Business

(Economics, Economics of Globalization, Digital Studies, Blended Learning, Sustainable Management)

FIBAA project manager:

Univ.-Ass. Mag. Mag. Alexander Plaikner

¹ The panel is presented in alphabetical order.

The assessment is based on the self-evaluation report, amended by further documents, as requested by the panel, and an on-site visit. The on-site visit took place on October 1st and 2nd 2024 at the HEI's premises in Istanbul. At the end of the on-site visit, the panel gave a short feedback on its first impressions to representatives of the HEI.

The assessment report based on this was delivered to the HEI for comment on November 13th 2024. The statement on the report was given up on November 14th 2024. It has been taken into account in the report at hand.

Summary

For Bachelor programmes

The programmes of **Business Administration** and **International Finance** offered by **Yeditepe University**, Turkey fulfils with few exceptions the FIBAA quality requirements for bachelor programmes and can be accredited by the Foundation for International Business Administration Accreditation (FIBAA) for five years starting on November 27, 2024, and finishing on November 26, 2029, under several conditions. The programme is in accordance with the national and the European Qualification Frameworks and the European Standards and Guidelines in their applicable version valid as of the time of the opening of the procedure, and in accordance with the Bologna Declaration.

The panel members identified need for improvement regarding the following aspect²: Examination and final thesis. They recommend the accreditation on condition of meeting the following requirement for the **Business Administration** programme:

- **Condition 1** (see chapter 3.1.7): HEI implements a compulsory bachelor's final thesis.

Proof of meeting these conditions is to be submitted by August 26, 2025.

The panel members also identified several areas where **all the programmes** could be further developed and **recommends**:

- investing in IT to upgrade the currently outdated infrastructure (see chapter 4.4.1);
- providing students access to evaluation results and reports (see chapter 5)

The panel members also identified areas for the **Business Administration** where the programmes could be further developed and **recommends**:

- substantially improving the "graduation project" by developing clear rubrics, defining its scope and scale more precisely, and conducting a comprehensive review of relevant scientific literature.(see chapter 3.1.7).

The panel members also identified areas for the **International Finance** where the programme could be further developed and **recommends**:

- offering a dedicated module focused on the scientific basis of writing and research methods (see chapter 3.1.6).

There are criteria in which **all the programmes** exceed the quality requirements:

- Positioning of the study programme on the job market for graduates (see chapter 1.3.2);
- Interdisciplinary thinking (see chapter 3.1.4);
- Guest lecturers (see chapter 3.3.3);
- Foreign language contents (see chapter 3.4.4);
- Skills for employment / Employability (see chapter 3.6)

² These aspects are asterisk criteria which means that they are essential for the study programme.

- Student support by the faculty (see chapter 4.1.6);

Additionally, there are criteria in which the **International Finance** programmes exceed the quality requirement:

- International contents and intercultural aspects (see chapter 3.4.1).

For the overall assessment of the programme, please refer to the quality profile at the end of this report.

List of Tables

Table 1: Statistical Data of the Business Administration programme	11
Table 2: Statistical Data of the International Finance programme.....	12
Table 3: Curriculum of the Business Administration.....	25
Table 4: Curriculum of the IF	28
Table 5: Grading and value – for all programmes	41
Table 6: Distribution of workload by - Business Administration	42
Table 7: Distribution of workload by International Finance.....	42
Table 8: Student profile by nationality - Business Administration	49
Table 9: Student profile by nationality - International Finance.....	50
Table 10: Learning resources	67
Table 11: Student evaluations - Business Administration	73
Table 12: Student evaluations - International Finance	73

Information

Information on the Institution

Yeditepe University (YU) was established in 1996 by Istanbul Egitim ve Kultur Vakfi (ISTEK – Istanbul Educational and Cultural Foundation). Adhering to Ataturk's principles, the university and its distinguished faculty and staff strive to produce modern, inquisitive, and technologically proficient individuals who are also well-versed in various cultures, equipped with the needed qualifications in the business world, and possess a strong sense of personal development. The University provides the education that individuals of the information era need with its modern academic programs and applications. YU's home is the 26 Ağustos Campus, which spans 125 thousand square meters of land and 223 thousand square meters of enclosed space, and it is situated on the Asian side of Istanbul, on the outskirts of Kayışdağı. In addition to the instruction halls, social rooms, and open areas, there are two residence halls with a combined capacity of 3126 students on the 26 Ağustos Campus, which is inspired by Seljuk architecture. There are 175 labs, 46 workshops, 27 lecture halls, and 367 classrooms on the campus.

In addition, the facility has four dining establishments, seven cafeterias, and can accommodate up to 4500 people at a time. It also has a 1000-seat congress hall, four 600-seat conference rooms, a 100-seat theatre, and a 100-seat movie theatre. A 250 square meter Television Education Studio and its associated units, as well as 150 square meters of Radio Education Studio Units, are also present, along with two multipurpose rooms. Individuals interested in sports can enjoy outdoor courts for basketball, volleyball, tennis, and indoor soccer in addition to two 620 square meter indoor basketball courts. Two swimming pools, one open and the other enclosed, are featured in the complex. They are both designed as semi-Olympic pools. In addition, the facility features a 708 square meter fitness centre and squash court. Two dormitories with a total capacity of 3,126 provide on-campus housing for male and female students separately. In addition, the 793-square meter Social Facilities Building has a bank, a shopping centre, and a beauty salon.

Large parks that span an amazing 79,000 square meters make up the outside spaces. There are a total of 1,000 parking spots available, comprising 400 open and 600 enclosed spaces. The university also operates two full-service hospitals with superior technology and infrastructure equipped with smart systems that have a staff consisting mainly of professors and associate professors who have many national and international achievements. The hospitals serve the university staff, the student body, and the general public.

In addition, YU provides health services through a clinic, a dental hospital, an eye center, a genetic diagnosis center, a complementary medical center, and a tissue typing laboratory. YU offers an education compatible with the expectations of the information age and carries out its academic activities at 13 Faculties, two Schools and one Vocational School entailing 69 undergraduate and 4 associate degree programs. Also, postgraduate education is conducted in 100 Master's Degree programs and 44 Doctoral Degree programs.

YU, where the medium of instruction is English.

Statistical data and evaluation results

Business Administration

The Business Administration study programme (BA), initially started in 1996, has undergone extensive review via Bologna process since 2012. Data on student admission, attrition, progression and completion of the 4-year programme is shown in the table below.

Table 1: Statistical Data of the Business Administration programme

		1. Cohort (2023)	2. Cohort (2022)	3. Cohort (2021)	4. Cohort (2020)	5. Cohort (2019)	6. Cohort (2018)
# Study Places offered by HEI		99	91	91	91	89	84
# Applicants	Σ	91	88	88	81	82	80
	f	45	46	38	31	23	29
	m	46	42	50	50	59	51
Application rate		91.92%	96.70%	96.70%	89.01%	92.13%	95.24%
# First-Year Students (accepted applicants)	Σ	160	181	166	148	147	146
	f	87	92	83	65	54	55
	m	73	89	83	83	93	91
Rate of female students		54.38%	50.83%	50.00%	43.92%	36.73%	37.67%
# Foreign Students	Σ	22	38	29	20	18	10
	f	16	16	12	6	6	4
	m	6	22	17	14	12	6
Rate of foreign students		13.75%	20.99%	17.47%	13.51%	12.24%	6.85%
Percentage of occupied study places		161.62%	198.90%	182.42%	162.64%	165.17%	173.81%
# Graduates	Σ	100	74	141	125	101	140
	f	50	32	63	60	46	74
	m	50	42	78	65	55	66
Success rate (students who finished their studies)		62.50%	40.88%	84.94%	84.46%	68.71%	95.89%
Dropout rate (students who dropped their studies)		0.63%	6.63%	19.88%	20.95%	21.77%	24.66%
Average duration of study (no. of semester)		1.00	2.19	4.19	6.65	7.75	8.53
Average grade of final degree		2.02	2.32	2.15	2.38	2.50	2.42

International Finance

The International Finance Department (IFD), established in 2007, has gone through extensive review via the Bologna process since 2012. Data on student admission, attrition, progression and completion of the 4-year programme is shown in the table below.

Table 2: Statistical Data of the International Finance programme

		5. Cohort	4. Cohort	3. Cohort	2. Cohort	1. Cohort
# Study Places offered by HEI		33	29	29	22	12
# Applicants	Σ	33	29	29	22	12
	f	6	13	11	9	4
	m	27	16	18	13	8
Application rate		100%	100%	100%	100%	100%
# First-Year Students (accepted applicants)	Σ	33	38	30	24	11
	f	8	16	12	15	4
	m	25	22	18	9	7
Rate of female students		24%	42%	40%	63%	36%
# Foreign Students	Σ	1	4	4	2	2
	f	1	2	2	1	2
	m		2	2	1	0
Rate of foreign students		3%	11%	13%	8%	18%
Percentage of occupied study places		100%	131%	103%	109%	92%
# Graduates	Σ	11	17	30	27	28
	f	6	6	16	17	16
	m	5	11	14	10	12
Success rate (students who finished their studies)		65%	55%	70%	71%	78%
Dropout rate (students who dropped their studies)		5%	12%	11%	10%	17%
Average duration of study (no. of semester)		4.33	3,77	4.02	3,96	3,5
Average grade of final degree		2.49	2.85	2.61	2.37	2.36

Appraisal:

The statistical data of the **Business Administration** programme demonstrate growing appeal and capacity, with study places increasing from 84 in 2018 to 99 in 2023 and a stable application rate above 90%. The proportion of female first-year students has shown a positive trend, rising from 37.67% in 2018 to 54.38% in 2023, indicating a balanced gender ratio. The programme's internationality is also on the rise, with foreign students increasing from 6.85% in 2018 to 20.99% in 2022. High occupancy rates and improved graduation rates reflect

successful student retention, while the recent reduction in average study duration to one semester suggests a potential acceleration in programme structure.

The data for the **International Finance** programme highlight steady demand, with a 100% application rate across all cohorts, and a rise in study places from 12 in the first cohort to 33 in the fifth. Female student representation varies, peaking at 63% in the second cohort, although it remains lower on average compared to male representation. The percentage of foreign students fluctuates, with a high of 18% in the first cohort and a low of 3% in the fifth, suggesting periodic but not sustained international interest. Graduation success rates are solid, reaching 78% in the first cohort, while dropout rates generally decline, indicating enhanced retention and completion rates over time.

Programme Description and Appraisal in Detail

1. Objectives

1.1 Objectives of the study programme (Asterisk Criterion)

Business Administration

The BA programme was developed and has been revised in accordance with CHE' Basic Field Qualifications and Qualifications Framework for Higher Education in Turkey. BA educates its students as manager candidates who are capable of solving complex problems, think fast, have high EQ, are innovative, agile, make appropriate decisions and implement these decisions correctly. The graduates specialize in areas such as strategic management, marketing, entrepreneurship, accounting and finance.

The primary aim of the BA programme is to equip students with competencies such as strategic and analytical thinking, an entrepreneurial mindset, and managerial skills. In alignment with the national qualification framework and YU's strategic plan, the programme's key learning outcomes are designed to educate students who can:

- describe concepts related to business functions,
- apply theoretical and practical knowledge in business administration,
- explain concepts, ideas, and cases using scientific methods, interpret and evaluate qualitative and quantitative data, define problems, and develop solutions,
- communicate effectively through various channels in a business context,
- demonstrate ethical values,
- understand social responsibility and active citizenship,
- critically evaluate acquired knowledge and skills,
- Interpret quality management processes, environmental protection, occupational safety, and sustainability,
- work effectively in teams and take the initiative for team success,
- manage and uphold diversity.

International Finance

The IF programme was developed and has been revised in accordance with the CHE' Basic Field Qualifications and Qualifications Framework for Higher Education in Turkey. The IF programme, situated within Faculty of Economics and Administrative Sciences, is dedicated to cultivating adept managers and entrepreneurs primed for leadership roles in their careers. By emphasizing finance, business, economics, technology, and social sciences, the department immerses students in cutting-edge technological and financial advancements.

This approach ensures a comprehensive learning experience, equipping students with specialized expertise, competencies, and skills essential for navigating money and capital markets. It also provides a broad understanding of the socioeconomic landscape, crucial for grasping the contexts and developments within these markets. The HEI's vision is to enhance the management and analysis of financial markets, banks, non-banking financial institutions, institutional investors, and companies in today's dynamic finance sector. Its mission is to cultivate experts knowledgeable in international finance concepts and techniques, enabling

them to make informed decisions and thrive in a competitive global environment. In line with the Programme Learning Outcomes, the university aims to educate students who:

- understand core finance principles and can apply them nationally and internationally.
- formulate solutions to financial problems using contemporary information technologies and financial instruments,
- evaluate outcomes requiring ethical and socially responsible thinking by identifying stakeholders and weighing alternatives,
- develop the skills necessary to work in multicultural and multilingual environments,
- analyse financial market developments by interpreting the factors influencing them,
- recognise and apply management tools and models relevant to multinational companies,
- understand the global economic system's structure and analyse how new developments impact it,
- use critical thinking in decision-making processes,
- develop leadership, teamwork, and communication skills transferable to lifelong learning,
- interpret environmental and sustainability issues by implementing quality management processes.

Appraisal:

The qualification objectives of the Business Administration and International Finance programmes at the Yeditepe University are clearly articulated, effectively addressing the needs of target groups and the broader societal context. They encompass academic proficiency and comprehensive employability, ensuring students acquire essential knowledge and skills for the job market.

Additionally, the programmes promote the holistic development of students, fostering resilience, adaptability, and interpersonal skills necessary for success in dynamic work environments. The subject-specific and extra-curricular objectives align with national qualification framework expectations, preparing graduates for various career paths.

The panel assesses these programmes and confirms that they meet established quality requirements, ensuring they remain responsive to the evolving demands of the business landscape and the expectations of employers. This commitment to quality reinforces the programmes' dedication to delivering a valuable educational experience that equips graduates for success.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
1.1* Objectives of the study programme (Asterisk Criterion)			X		

1.2 International orientation of the study programme design (Asterisk Criterion)

For all programmes

YU has been carrying on the studies of Bologna Coordination Commission in the framework of national and international competence³. Accordingly, as a result of the studies that have been conducted in YU since 2006, in 2012, the efficacy of all existing programmes was determined in consideration of occupational and current standards provided by National Qualifications Framework for Higher Education in Turkey (NQF- HETR). The correspondence between these standards and the learning outcomes of the courses led to a more planned and quality education. Similar studies with regard to international standards are being carried on within the framework of scientific, dynamic and reformist notion of YU.

Students are required to have basic proficiency in English before they start the programme. All students take Academic English I in their first semester. Like other foreign languages students can take more advanced English courses as part of their free electives or can audit these courses on non-credit basis.

Business Administration

In accordance with BA's mission and vision internationalization is the core value of BA. In order to make students gain a multicultural perspective, the academic staff is equipped with professional experience interwoven with consultancy and training in some local and international organisations.

BA also has a dual degree programme with the University of North Carolina Wilmington (UNCW). The students enrolled in this programme are entitled to receive diplomas from both universities by completing the first two years at YU and the last two years in UCW. In addition, since they graduated from the United States, they also have the chance to work there for one year thanks to practical training. In addition, BA has bilateral agreements with 38 universities in Europe within the Erasmus programme.

Over the past years, BA hosted international students from various countries within the Erasmus programme. These students contributed to the global diversity of YU academic community. Erasmus exchanges in Business Administration are primarily with Germany (15 incoming, eight outgoing) and the Netherlands (nine outgoing). France hosts 3 incoming students, while Austria, the Czech Republic, Poland, and Spain each have one outgoing student, and Romania one incoming. This indicates a strong exchange focus on Germany and the Netherlands.

All of the courses, except Turkish Language and Atatürk's Principles, the medium of instruction is English. In order to improve the students' English there are supplementary English language courses in the curriculum as either free or extra non-credit electives. The Business Administration programme offers five English language courses: English Conversation Course I (AFE111), Advanced English I (AFE121), Academic English I (AFE131), Academic English II (AFE132), and General English I (AFE141).

³ <https://yeditepe.edu.tr/en/academic/bologna-process>.

To prepare students for international life, the HEI also offers additional elective language courses (as free or extra non-credit electives) in German, French, Chinese, Russian, Spanish, English, Korean and Turkish delivered by the Foreign Languages Department.

International Finance

The IF has double diploma agreements with KING's University College at the Western Ontario University, Canada and the State University of New York at New Paltz, USA. Students enrolled in these programs have the opportunity to obtain diplomas from both universities by completing the initial two years at YU and the subsequent two years at the partner university.

These students also have the opportunity to participate in the Optional Practical Training Programme (OPT) provided by the United States/Canada, allowing them to work in the country for a duration of up to one year following their graduation from US/Canada universities. In the last five years,

For all of the courses, except for the Turkish Language and Atatürk's Principles classes, the medium of instruction is English. In order to improve the students' grasp of the English language, the programme offers AFE 131 – Academic English 1 as a compulsory course in the programme. Also, the students are able to take additional English or other foreign language classes through the inclusion of free electives in the curriculum. The School of Foreign Languages offers Korean, Spanish, French, German, Arabic, Chinese, and Russian language classes.

Appraisal:

The qualification objectives of the Business Administration and International Finance programmes at Yeditepe University are designed to incorporate essential international aspects, enhancing graduates' employability. The panel assesses these programmes and confirms that they meet established quality requirements, ensuring they remain aligned with the evolving demands of the global business landscape and adequately prepare students for successful careers.

		Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
1.2*	International orientation of the study programme design (Asterisk Criterion)			X		

1.3 Positioning of the study programme

Positioning of the study programme in the educational market

Business Administration

Over 27 years down the line, BA still stands at a unique position among 213 universities in Turkey. Most of the graduates now hold leading positions in various organisations both the public and private sectors, from banking, marketing and production, accounting and financing, advertising, and human resources. Some of the graduates in leading positions are usually also invited to deliver lectures and seminars. The opportunities offered for this purpose are:

- A diploma through an internationally recognized academic teaching framework

- One-on-one support from academic advisors on academic issues throughout the entire education period
- Department elective and free elective courses, which are constantly updated in line with the developments and expectations in the business world
- Double and Minor Majors through various programmes
- Erasmus exchange programs at 38 universities in Europe
- Work experience through 40 working days Compulsory Internship – Volunteer Internship
- Social responsibility course (which has existed since the establishment of the department, young people are given the experience of starting and completing a social responsibility project. In this way, it is aimed for them to continue this habit in the businesses they manage in the future, to develop social responsibility projects and benefit the society)
- GYİAD (Young Managers and Businessmen's Association) (many business people participate in entrepreneurship courses as speakers, sharing their experiences and offering mentoring opportunities to YU students)
- International simulations used in senior courses (the students gain experience in managing a real business in an environment of competition and changing market conditions)
- Quality Management Certificate Programme carried out in cooperation with YU and KalDer, certificates are given to the students who complete three elective courses on quality
- Entrepreneurship (KOSGEB) course ("Traditional Entrepreneurship Training" is provided in accordance with and parallel to the subjects of "Entrepreneurship Support Programme" with KOSGEB. Students who complete their courses have the right to receive a certificate by taking the KOSGEB exam via e-government. These certificate holders will be able to benefit from KOSGEB's Traditional Entrepreneurship grant support for two years if they establish their businesses)
- TİDE (The Institute of Internal Auditing-Turkey) seminar course (carried out together with the leading names of the internal audit world and the students who successfully complete the course are given a certificate of participation by TİDE)
- YU Management Application and Research Centre (YUVAM) (carries out interdisciplinary applied studies in management-related fields in the public and private sectors and aims to improve relations between the university and the business world, the students have the opportunity to closely follow the current approaches in the business world).

International Finance

The IF at YU sets itself apart as one of the only four international finance programmes offered by Turkish universities. The programme's high popularity is evident from the staggering number of applications received; for the 29 available spots in 2023, the programme received a remarkable 513 applications.

Emphasizing an international outlook, the programme encourages participation in exchange programs at international universities, providing invaluable global experience and perspectives necessary for success in today's business environment. Important programme characteristics include:

- Mandatory courses that focus on fundamental principles aim to deepen expertise in various specializations within finance and comprise approximately 25% of the programme
- Education is focused not only on finance but also on interdisciplinary elements such as economics, global markets, international management, ethical decision-making, technology, research, forecasting, modelling, planning, project valuation, accounting, marketing, and other interdisciplinary aspects.
- The programme offers optional opportunities for a second diploma (double major) or minor without specific quotas.

- Erasmus and exchange programs
- Being a CFA-affiliated university
- The curriculum is regularly updated, taking into account international needs and trends in both education and the industry, thanks to input from the Advisory Board, consisting of experienced professionals representing various sectors and industry organisations, as well as the alumni.
- Access to advanced technology in the Financial Markets Laboratory provides real market data and industry-used software, applications, and platforms, alongside training on these platforms.

Positioning of the study programme on the job market for graduates (“employability”)

Business Administration

In Turkey, which is in a continuous process of development and change, the graduates are trained as professionals with the characteristics sought in all sectors regardless of product and service differences.

BA qualification objectives enable graduates to find employment in a variety of job fields by providing them with the skills and knowledge necessary to be successful in a variety of roles. Programme outcomes interwoven with the expectations of the market as stated in the sections before. Achieving these outcomes will help graduates:

- Apply business principles and practices to a variety of tasks and projects
- Manage and coordinating teams and resources
- Communicate effectively with a variety of stakeholders
- Use technology to improve efficiency and effectiveness
- Develop and implementing strategies
- Analyse data and drawing conclusions
- Make sound financial decisions
- Ensure compliance with regulations and standards

International Finance

Graduates from the International Finance Department find themselves engaged in a spectrum of sectors including banks, insurance firms, investment advising, portfolio management companies, auditing firms, international corporations, state-owned enterprises, and public organisations. By tailoring their education with relevant electives, minors, or a second major, students expand their prospects into interdisciplinary domains like financial platform development, digital integration, business analytics, and Fintech.

These areas leverage future technologies like big data and artificial intelligence. Beyond traditional employment, graduates have the potential to establish their ventures drawing from the comprehensive knowledge they acquire. Upon completing the programme, graduates can pursue master's degrees in diverse fields like financial economics, business administration, economics, and technology-oriented domains such as Management Information Systems. Specialized tracks like E-Trade and Big Data further enhance their career prospects.

The qualification objectives of IF, will contribute a unique value to a student's skill set which will include:

- Proficiency in foundational finance principles
- Problem-solving with technology
- Ethical decision-making

- Multicultural adaptability
- Financial market analysis
- Understanding multinational company management tools
- Global economic system analysis
- Critical thinking in decision-making
- Leadership, teamwork, and communication
- Sustainability and quality management

One of the prominent employment platforms in Turkey, Kariyer.Net, publishes an Employer Interest Index that shows the standings for majors and universities in terms of preferred degree of their graduates by employers in Turkey⁴. As of April 2023, the YU is ranked 15th among 179 universities. As an area of study, international finance ranks 32nd among 272 different departments and the YU IFD ranks 220th among 4.580 study programs offered in Turkish universities, moving up 39 places since last year.

Positioning of the study programme within the HEI's overall strategic concept

Business Administration

Adhering to its mission stated in Mission-Vision and Core Values Manifesto, BA objectives were determined in accordance with YU Strategic Plan (2017-2022) by:

- providing online education infrastructure, which was used during the Pandemic and Jan 6, 2023 earthquake in Turkey. YuLearn platform enables students to follow all course materials online.
- offering "Turkish Language" and "Atatürk's Principles and History of Revolutions" courses as required by CHE.
- contributing the level of scientific research and knowledge and supporting it to serve Turkish society and the world.
- taking these courses with international content reflections: International Business and Multinational Corporations Elective, International Finance, International Accounting, Language courses.

International Finance

IF aims to produce quality graduates equipped with the skills mentioned in its mission by focusing on the quality of the curriculum and its quality assurance. An online educational infrastructure is established. This infrastructure was utilized during the pandemic and the earthquake in Turkey on January 6, 2023. The YuLearn platform facilitates students' access to all course materials online.

IF offers "Turkish Language" and "Atatürk's Principles and History of Revolutions" courses that are taught online via the distance education method. In the distance education system, students can connect from anywhere, listen the course and ask questions to the instructor.

The distance education final exam is carried out in the classroom in accordance with the examination procedures. IF aims at contributing the level of scientific research and knowledge and support it to serve Turkish society and the world. Within this aim IF services AFN 496- Graduation Project which requires students to prepare a research article in an area of finance that is of interest to them.

⁴ <https://www.kariyer.net/en-iyi-universiteler/hakkinda>.

Appraisal:

The panel, drawing on their broad experience, including stakeholder commitment and student motivation, conducts the assessment. The qualification objectives of the Business Administration and International Finance programmes effectively position these study programmes within the educational market. The reasons provided for this positioning are plausible and well-supported. The panel confirms that these programmes meet established quality standards, ensuring they remain competitive and aligned with industry demands while adequately preparing students for successful careers.

In the section Positioning of the Study Programme on the Job Market for Graduates, the panel assesses the quality criteria for both the Business Administration and International Finance programmes as **exceeding expectations**. The arguments supporting graduate employability are firmly grounded in the stated qualification objectives, demonstrating clear alignment with industry demands. The potential fields of employment for graduates are plausibly outlined and well-supported, based on exchanges with students, lecturers, and student councils, reflecting a thorough understanding of job market needs. Yeditepe University has conducted a comprehensive analysis of the job market and effectively integrated these findings into its study programmes. This strategic approach ensures that students acquire relevant skills and knowledge, significantly enhancing their employability prospects and affirming the programmes' strong positioning within the educational landscape.

The panel considers the positioning of the study programmes for both undergraduate programmes within Yeditepe University's strategic concept to meet quality requirements. Both programmes are convincingly integrated into the university's overall strategic framework, and their qualification goals align effectively with the institution's mission and strategic planning. This strong alignment enhances the programmes' relevance and ensures they support Yeditepe's long-term objectives.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
1.3	Positioning of the study programme				
1.3.1	Positioning of the study programme in the educational market		X		
1.3.2	Positioning of the study programme on the job market for graduates ("Employability")		X		
1.3.3	Positioning of the study programme within the HEI's overall strategic concept		X		

2. Admission

Admission requirements (Asterisk Criterion)

For both programmes

Admission to programmes follows the guidelines set by the Council of Higher Education (CHE) through the Student Selection and Placement Centre (YKS - University Entrance Exam). After submitting their programme preferences, students are placed into their chosen courses according to their exam scores. Foreign students are admitted to the related programmes with the scores of internationally acceptable exams such as SAT, ACT or are admitted to the related programmes with their high school graduation grades.

The admission of foreign students of the General Academic Exchange Protocol to the related programmes is made within the framework of the bilateral agreements signed between YU and the partner universities. Sufficient English language knowledge is required to monitor the programme. Cross-institutional student transfers can be conducted provided institutional and central placement scores are taken into account.

Application deadlines and quotas for student transfers are detailed in the university Academic Calendar and website yearly. Applications for student transfers are made to the Centre of Student Affairs. The Centre of Student Affairs then informs the related Faculty of the student transfer applications when the university's Student Transfer Board approves the transfer. Faculties then examine the official transcript of the student and identify the courses the student may be exempted from. Intra-institutional student transfers can be made to or from any undergraduate programme offered by the university.

Cross-institutional student transfers can be made to any semester or year of the programme, including the Preparatory School. Students applying to cross-institutional students transfer will all be admitted provided they fall within 10% of the total quota of admissions to the programme, meet the aforementioned criteria, and follow the guidelines of the OSYS. The student transfer quota is calculated every semester according to the quota given by the OSYS guideline. In the event that the number of applicants exceeds the quota, the quota will be filled starting with the students that have obtained the highest scores in the central placement exam.

Counselling for prospective students

For both programmes

YU Directorate of Corporate Communication organizes department-specific off-site or on-campus visits and orientations for prospective students, where prospective students and faculty get together and counselling services were provided. The schools that would like to organize those types of events with YU first fill in a form to ask for a university online or offline visit. During the 2022-2023 academic term, promotional activities reached 17 schools and engaged 1,254 students. For the 2023-2024 academic term (as of spring 2023), outreach has extended to 9 schools, with 657 students engaged so far.

In addition, every year, the YU holds promotional days for two weeks, in which students can visit the campus with their families to get information about the departments.

Prospective students and their families can visit the campus to learn about the departments.

- Orientation: Offers essential first-year information, campus tours, and peer introductions for a smooth start to university life.
- Peer Mentorship: Pairs new students with upperclassmen for guidance on university life, academics, and social connections.
- Dormitory Counselling: Supports students in adjusting to dorm life, with counsellors assisting with rules, social events, and building community.
- PrePlus Academy: A certificate programme for first-year students focusing on personal growth and current issues, with courses and seminars each semester.
- Academic Advising: Helps students with time management, motivation, and academic choices, including double majors and transfer options.

Ensuring foreign language proficiency (Asterisk Criterion)

For both programmes

The medium of instruction is English in the programme. The students who meet the requirements are admitted to the programme. Students with adequate scores certified by TOEFL are exempt from English Preparatory Year. Otherwise, they are responsible to sit English Preparatory Year. The preparatory programme in English uses the Common European Framework of Reference for Languages (CEFR) as basis.

YU preparatory programs move students from A1 to B2 level of proficiency before they start their academic studies. Students who score a minimum of 60 out of 100 in the Proficiency Exam (and equivalents of other international language tests) given by the School of Foreign Languages go to their faculties. Language classes at more advanced levels continue throughout the first two or three years of YU academic programme.

Transparency and documentation of admission procedure and decision (Asterisk Criterion)

For both programmes

There are two main ways of admission. Local students are admitted by the CHE through the scores of YKS and international students are admitted through the international office. The admission procedure and decisions at YU are communicated clearly and transparently to ensure that both prospective students and the public are well informed.

- Official Website: Provides all admissions information, including criteria, documents, and deadlines.
- Admissions Office: Staff are available to answer questions about admissions requirements.
- E-Government Portal: Supports a smooth online registration with step-by-step guides.
- Decision Notifications: Admission results are sent via email and online accounts, with criteria detailed on the website.
- Feedback: Applicant feedback helps improve the admissions process.
- Public Announcements: Admission results are also shared via press releases and social media

Appraisal:

The panel sees the admission requirements for the Business Administration and International Finance programmes at Yeditepe University as met, confirming that they adhere to established quality standards. The criteria are clearly defined, ensuring that prospective students understand the requirements for admission. By incorporating national requirements, the

institution demonstrates its commitment to regulatory compliance and educational quality, which enhances the credibility of its programmes.

The panel notes the counselling for prospective students as meeting quality requirements. The rules for admission to Yeditepe's bachelor programmes are developed based on the state regulatory documents issued by the Council of Higher Education (YÖK). Applicants can easily access a dedicated student counselling service or any other helpdesk at Yeditepe University for clarification on specific questions regarding personal aptitude, career perspectives, and more. Personal dialogue between applicants and representatives of Yeditepe University is facilitated through defined office hours, telephone communication, and email, ensuring that students receive the support they need throughout the application process. This accessibility promotes a welcoming environment and helps prospective students make informed decisions about their educational paths. Therefore, the panel considers these quality requirements as met. Due to the regulations set forth by the state regulatory documents issued by the YÖK, selection procedures are not applicable.

According to the panel, ensuring foreign language proficiency meets the quality requirements in both Bachelor programmes. The admission criteria, which specify the required language proficiency level or the necessary results from a language test, along with preparatory language courses, ensure that students are well-equipped to successfully complete the study programme. This support includes access to courses, additional literature, counselling services, and extracurricular activities, all of which contribute to the students' overall preparedness and success in their studies.

The admission procedure is clearly described, well-documented, and accessible to interested parties. Furthermore, the admission decisions are based on transparent criteria and are communicated in writing, ensuring clarity and fairness in the process. This transparency enhances trust and provides prospective students with the necessary information to understand the admission process effectively.

		Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
2.1*	Admission requirements (Asterisk Criterion)			X		
2.2	Counselling for prospective students			X		
2.3*	Selection procedure (if relevant)					X
2.4(*)	Professional experience (if relevant; Asterisk Criterion for master programmes that require professional experience)					X
2.5*	Ensuring foreign language proficiency (Asterisk Criterion)			X		
2.6*	Transparency and documentation of admission procedure and decision (Asterisk Criterion)			X		

3. Contents, structure and didactical concept of the programme

3.1 Contents

Logic and conceptual coherence (Asterisk Criterion)

Business Administration

The curriculum of BA is designed based on the Intended Learning Outcomes (ILOs).

ILOs are in two forms:

- Programme Key Learning Outcomes (PKLOs)
- Course Learning Outcomes (CLOs)

Taking the PKLOs into consideration, CLOs are determined by the course coordinator for each course individually.

Table 3: Curriculum of the Business Administration

Course Code	Course No	Course Name	Prerequisite	T:Theory	U:Application	L:Lab	Yedit epe Credits	ECTS	Workload	
									Hours in Class	Hours Self-Study
FIRST SEMESTER (FALL)										
Course Code	Course No	Course Name	Prerequisite	T	U	L	Yedit epe Credits	ECTS		
BBA	101	Introduction to Business	-	3	0	0	3	7	45	45
HUM	103	Humanities	-	2	0	0	2	3	30	30
ECON	111	Principles of Microeconomics	-	3	0	0	3	7	45	45
HTR	301	History of Turkish Revolution I	-	2	0	0	2	2	30	15
MATH	133	Basic Mathematics	-	3	0	0	3	5	45	60
TKL	201	Turkish Language I	-	2	0	0	2	2	30	15
LAW	123	Introduction to Law	-	3	0	0	3	4	45	15
		Total		18	0	0	18	30	270	225
SECOND SEMESTER (SPRING)										
Course Code	Course No	Course Name	Prerequisite	T	U	L	Yedit epe Credits	ECTS		
BBA	102	Fundamentals of Management	-	3	0	0	3	5	45	45
STAT	410	Statistics	-	3	0	0	3	5	45	45
ECON	122	Principles of Macroeconomics	-	3	0	0	3	7	45	60
HTR	302	History of Turkish Revolution II	-	2	0	0	2	2	30	15
TKL	202	Turkish Language II	-	2	0	0	2	2	30	15
LAW	192	Law of Enterprise	-	3	0	0	3	4	45	15

		Free Elective I	-	3	0	0	3	5	45	
		Total		19	0	0	19	30	285	195
THIRD SEMESTER (FALL)										
Course Code	Course No	Course Name	Prerequisite	T	U	L	Yedit epe Credits	ECTS		
BBA	244	Principles of Financial Accounting	-	3	0	0	3	5	45	30
BBA	261	Marketing Principles	-	3	0	0	3	6	45	45
BBA	201	Organisation Theory and Design	BBA 102	3	0	0	3	6	45	60
BBA	206	Human Resource Management	-	3	0	0	3	4	45	15
		Free Elective II	-	3	0	0	3	5	45	
		Free Elective III	-	3	0	0	3	5	45	
		Total		18	0	0	18	31	270	150
FOURTH SEMESTER (SPRING)										
Code		Courses	Prerequisite	T	U	L	Yedit epe Credits	ECTS		
BBA	245	Financial Accounting	BBA 244	3	0	0	3	5	45	30
BBA	364	Marketing Management	BBA 261	3	0	0	3	6	45	60
BBA	202	Organisational Behaviour		3	0	0	3	6	45	60
BBA	204	Principles of Entrepreneurship		3	0	0	3	6	45	45
BBA	210	Corporate Social Responsibility		3	0	0	3	6	45	45
		Total		15	0	0	15	29	225	240
FIFTH SEMESTER (FALL)										
Code		Courses	Prerequisite	T	U	L	Yedit epe Credits	ECTS		
RSCH	410	Scientific Research Methods		3	0	0	3	4	45	30
AFN	214	Principles of Finance	BBA 244	3	0	0	3	6	45	60
ATD	326	International Business and Multinational Corporations		3	0	0	3	7	45	90
		Departmental Elective I		3	0	0	3	6	45	
		Departmental Elective II		3	0	0	3	6	45	
		Total		15	0	0	15	29	225	180
SIXTH SEMESTER (SPRING)										
Code		Courses	Prerequisite	T	U	L	Yedit epe Credits	ECTS		
BBA	345	Cost Accounting		3	0	0	3	7	45	45
AFN	311	Corporate Finance	AFN 214	3	0	0	3	6	45	30
ACM	312	Management Information Systems		3	0	0	3	6	45	60

		Departmental Elective III		3	0	0	3	6	45	
		Departmental Elective IV		3	0	0	3	6	45	
		Total		15	0	0	15	31	225	135
SEVENTH SEMESTER (FALL)										
Code		Courses	Prerequisite	T	U	L	Yedit epe Credi ts	ECTS		
BBA	341	Managerial Accounting		3	0	0	3	7	45	45
AFN	316	Financial Markets and Institutions	AFN 214	3	0	0	3	6	45	60
BBA	491	Internship		0	0	0	NC	10	45	
		Departmental Elective V		3	0	0	3	6	45	
		Total		9	0	0	9	29	180	105
EIGHTH SEMESTER (SPRING)										
Code		Courses	Prerequisite	T	U	L	Yedit epe Credi ts	ECTS		
BBA	363	Brand Management		3	0	0	3	10	45	90
BBA	402	Strategic Management	BBA 102	3	0	0	3	6	45	45
		Free Elective IV		3	0	0	3	5	45	
		Free Elective V		3	0	0	3	5	45	
		Free Elective VI		3	0	0	3	5	45	
		Total		15	0	0	15	31		
		Grand Total					124	240	1725	1230
DEPARTMENTAL ELECTIVES (FALL/SPRING)										
Code		Courses	Prerequisite	T	U	L	Yedit epe Credi t	ECTS		
ACM	366	E-Business		3	0	0	3	6	45	45
ACM	421	Project Management		3	0	0	3	6	45	45
ACM	432	Enterprise Information Systems		3	0	0	3	6	45	45
AFN	312	International Finance	AFN 214	3	0	0	3	6	45	60
AFN	314	Investment Analysis and Portfolio Management	AFN 214	3	0	0	3	6	45	60
ATD	315	Cross Cultural Issues in Business		3	0	0	3	6	45	45
ATD	320	Communication and Stress Management in Work Organisations		3	0	0	3	6	45	90
BBA	303	Leadership		3	0	0	3	6	45	60
BBA	344	Auditing		3	0	0	3	6	45	45
BBA	361	Marketing Research		3	0	0	3	6	45	60
BBA	362	Consumer Behavior		3	0	0	3	6	45	60
BBA	366	Centennial Brand Management		3	0	0	3	6	45	60
BBA	389	Digital Transformation		3	0	0	3	6	45	60
BBA	403	TIDE Internal Audit Seminars		3	0	0	3	6	45	45

BBA	404	Financial Statement Analysis	BBA 245	3	0	0	3	6	45	30
BBA	412	Entrepreneurship (KOSGEB)		3	0	0	3	6	45	45
BBA	414	Total Quality Management		3	0	0	3	6	45	75
BBA	416	Quality Management Systems		3	0	0	3	6	45	75
BBA	418	European Foundation for Quality Management (EFQM) Excellence Model		3	0	0	3	6	45	75
BBA	450	International Accounting	BBA 245	3	0	0	3	6	45	30
BBA	462	Sales Management		3	0	0	3	6	45	60
BBA	486	Innovation Management		3	0	0	3	6	45	45

International Finance

The IF is designed to be consistent with national requirements, as indicated by the approval of the programme by the Council of Higher education, YU mission, as indicated by the approval of the YU Faculty Senate, and the Faculty of Economics and Administrative Sciences (FEAS), market needs of the profession, as indicated by its acceptance by the CFA Institute as a CFA University Affiliated programme and the mission and programme objectives of the IF. The programme key learning outcomes (PKLOs) are mapped to the programme objectives, and individual course learning objectives (CLOs) are mapped to programme learning objectives. The programme is reviewed annually by the CFA Institute and the IF Advisory Board, which includes industry professionals from several organisations related to Finance as well as external academicians, to ensure its continuing relevance and currency in terms of market needs. The programme has been reviewed by King's University College at Western Ontario University in Canada, and the State University of New York at New Paltz in the US as part of the process for establishing dual-diploma programs, with whom IF has signed agreements establishing the programmes, which have also been approved by the Turkish Council of Higher Education. YU holds the ECHE charter and IF has ERASMUS agreements indicating the compatibility of the IF programme with similar programs across the EU.

Table 4: Curriculum of the IF

Course Code	Course No	Course Name	Prerequisite	T:Theory	U:Application	L:Lab	Yeditepe Credits	ECTS	Workload	
									Hours in Class	Hours Self-Study
FIRST SEMESTER (FALL)										
Course Code	Course No	Course Name	Prerequisite	T	U	L	Yeditepe Credits	ECTS		
AFE	131	Academic English I	-	2	2	0	3	5	60	45
ECON	104	Statistical Software and Data Compiling	-	2	2	0	3	4	45	15
ECON	111	Principles of Microeconomics	-	3	0	0	3	7	45	45
MATH	133	Basic Mathematics	-	3	0	0	3	5	42	56

BBA	101	Introduction to Business	-	3	0	0	3	7	48	80
TKL	201	Turkish Language I	-	2	0	0	2	2	30	15
		Total		15	4	0	17	30	270	256
SECOND SEMESTER (SPRING)										
Course Code	Course No	Course Name	Prerequisite	T	U	L	Yeditepe Credits	ECTS		
ECON	122	Principles of Macroeconomics	-	3	0	0	3	7	48	64
MATH	134	Advanced Mathematics	MATH 133	3	0	0	3	5	42	56
BBA	244	Principles of Financial Accounting	-	3	0	0	3	5	48	30
LAW	303	Introduction to Law I	-	3	0	0	3	4	45	56
ECON	211	Microeconomics	ECON 111	3	0	0	3	7	45	90
TKL	202	Turkish Language II	-	2	0	0	2	2	30	15
		Total		17	0	0	17	30	258	311
THIRD SEMESTER (FALL)										
Course Code	Course No	Course Name	Prerequisite	T	U	L	Yeditepe Credits	ECTS		
HTR	301	History of Turkish Revolution I	-	2	0	0	2	2	32	16
STAT	410	Statistics	-	3	0	0	3	5	48	48
ECON	222	Macroeconomics	ECON 122	3	0	0	3	7	45	90
BBA	245	Financial Accounting	BBA 244	3	0	0	3	5	48	64
AFN	214	Principles of Finance	BBA 244	3	0	0	3	6	45	60
		Free Elective I	-	3	0	0	3	5	45	45
		Total		17	0	0	17	30	263	323
FOURTH SEMESTER (SPRING)										
Code		Courses	Prerequisite	T	U	L	Yeditepe Credits	ECTS		
HTR	302	History of Turkish Revolution II	-	2	0	0	2	2	32	16
STAT	411	Advanced Statistics Applications	STAT 410	3	0	0	3	5	45	30
AFN	311	Corporate Finance	AFN 214	3	0	0	3	6	60	30
		Departmental Elective I		3	0	0	3	6	45	60
		Departmental Elective II		3	0	0	3	6	45	60
		Free Elective II	-	3	0	0	3	5	45	45
		Total		17	0	0	17	30	272	241
FIFTH SEMESTER (FALL)										
Code		Courses	Prerequisite	T	U	L	Yeditepe Credits	ECTS		
HUM	103	Humanities	-	2	0	0	2	3	42	30
AFN	218	Corporate Governance and Ethics	BBA 101	3	0	0	3	5	45	45

AFN	415	Technical/Fundamental Analysis in Equity Markets	AFN 214	3	0	0	3	5	45	45
ECO N	321	Monetary Economics	ECON 222	3	0	0	3	6	45	75
		Departmental Elective III		3	0	0	3	6	45	60
		Free Elective III	-	3	0	0	3	5	45	45
		Total		17	0	0	17	30	267	300
SIXTH SEMESTER (SPRING)										
Cod e		Courses	Prerequisite	T	U	L	Yedite pe Credits	ECTS		
AFN	314	Investment Analysis and Portfolio Management	AFN 214	3	0	0	3	6	45	60
AFN	316	Financial Markets and Institutions	AFN 214	3	0	0	3	6	45	60
ECO N	351	Principles of Econometrics	STAT 411	3	0	0	3	7	45	60
		Departmental Elective IV		3	0	0	3	6	45	60
		Free Elective IV	-	3	0	0	3	5	45	45
		Total		15	0	0	15	30	225	285
SEVENTH SEMESTER (FALL)										
Cod e		Courses	Prerequisite	T	U	L	Yedite pe Credits	ECTS		
AFN	417	Derivatives Markets	AFN 214	3	0	0	3	6	45	60
AFN	419	Marketing of Financial Services	AFN 214	3	0	0	3	6	45	30
AFN	312	International Financial Management	AFN 214	3	0	0	3	6	45	60
AFN	296	Internship	-	0	6	0	3	5	0	0
		Departmental Elective V		3	0	0	3	6	45	60
		Total		12	6	0	15	29	180	210
EIGHTH SEMESTER (SPRING)										
Cod e		Courses	Prerequisite	T	U	L	Yedite pe Credits	ECTS		
AFN	413	Financial Risk Analysis	STAT 411- AFN 214	3	0	0	3	6	45	30
AFN	416	Turkish Capital Markets	AFN 214	3	0	0	3	6	45	60
AFN	496	Graduation Project	-	3	0	0	3	8	45	75
		Departmental Elective VI		3	0	0	3	6	45	60
		Free Elective V	-	3	0	0	3	5	45	45
		Total		15	0	0	15	31	225	270
		Grand Total					130	240	1960	2196
DEPARTMENTAL ELECTIVES (FALL/SPRING)										
Cod e		Courses	Prerequisite	T	U	L	Yedite pe Credit	ECTS		

AFN	242	Principles of Insurance	STAT 410	3	0	0	3	6	45	60
AFN	318	Mergers & Acquisitions	AFN 311	3	0	0	3	6	45	45
AFN	321	Theory of International Trade and Finance	ECON 222	3	0	0	3	6	45	45
AFN	323	Future of Banking with AKBANK	AFN 214	3	0	0	3	6	45	60
AFN	360	Blockchain Applications and Cryptocurrencies	-	3	0	0	3	6	45	60
AFN	405	Advanced Investment Analysis	AFN 311 - AFN 314	3	0	0	3	6	45	60
AFN	406	Financial Calculus	MATH 134- AFN 214	3	0	0	3	6	45	45
AFN	407	Behavioral Finance	AFN 311	3	0	0	3	6	45	45
AFN	418	International Corporate Finance	AFN 311	3	0	0	3	6	45	45
AFN	420	Algorithmic Trading	AFN 314	3	0	0	3	6	45	60
BBA	345	Cost Accounting	-	3	0	0	3	7	48	80
BBA	341	Managerial Accounting	-	3	0	0	3	7	48	112
ECO N	311	Public Finance	-	3	0	0	3	6	45	75
ECO N	352	Econometrics	ECON 351	3	0	0	3	6	45	60
ATD	324	Turkish Industry	-	3	0	0	3	6	45	30
ATD	428	The Appraisal of Real Estate	-	3	0	0	3	6	45	60
ATD	457	The Turkish Tax System	-	3	0	0	3	6	45	45
ACM	114	Introduction To Computer Science And Programming	-	3	0	0	3	6	45	45
ACM	465	Artificial Intelligence	-	3	0	0	3	6	48	48
COURSES FOR NON-FINANCE AND NON-BUSINESS MAJORS										
AFN	345	Financial Management	-	3	0	0	3	7	45	60

Rationale for degree and programme name (Asterisk Criterion)

Business Administration

The Qualification Framework for Higher Education in Turkey provides the study programme and awarded degree with:

- a single system of levels for all qualifications based on standards or outcomes assessment based on explicit criteria a national system of credit accumulation and transfer a common approach to describing qualifications;
- a common classification system for subjects and occupational sectors.

Undergraduate degree needs and quotas are determined by the Council of Higher Education (CHE) in Turkey. In some higher education institutes, this programme is called "Management". The reason the YU chose to name the programme "Business Administration", is, that it focuses on managing operations rather than on the processes.

International Finance

The study programme was named "International Finance" to align with Turkey's Qualification Framework for Higher Education, which emphasises standards, outcomes, and criteria that reflect both the academic and professional competencies necessary for modern finance roles.

The Qualification Framework for Higher Education in Turkey provides the study programme and awarded degree with:

- a single system of levels for all qualifications
- qualifications based on standards or outcomes
- assessment based on explicit criteria
- a national system of credit accumulation and transfer
- a common approach to describing qualifications
- a common classification system for subjects and occupational sectors

The Council of Higher Education (CHE) in Turkey determines the requirements and quotas for undergraduate degrees.

Integration of theory and practice (Asterisk Criterion)

Business Administration

Classroom teachings use a variety of assessment methods such as presentations, in-class exercises, assignments, projects, portfolios and case studies to provide students with the opportunity to apply theoretical knowledge to real business problems. In courses such as Introduction to Business, Fundamentals of Management, Marketing Principles, Auditing, Brand Management, Centennial Brand Management, Marketing Management, Marketing Research, Consumer Behavior, Strategic Management, Entrepreneurship, Sales Management and Financial Markets and Institutions, students are given practical real business-life examples and are requested to prepare term papers or presentations combining theory with practice. In Leadership course students prepare a current case analysis.

In the Marketing Management and Strategic Management courses, which are upper-level courses in the curriculum, students use simulations. More specifically, in the Marketing Management course, students compete with each other in groups using the Pearson MyMarketing Simulation. In the simulation, students make various marketing-related decisions of a denim brand that will affect the profitability of a company and develop strategies based on the results. With Capsim Business Simulation used in Strategic Management, students work as business managers for a semester, determine business strategies, make functional decisions, apply what they have learned for four years, and manage marketing, R&D, production and finance functions. In the Centennial Brand Management course, students examine the member companies of the Centennial Brands Association in detail and offer suggestions to their senior managers. Internship is a compulsory course in BA.

Students need to work for 40 working days either in the semester or during the summer. In-semester internships must not conflict with the courses. After taking the course in the related semester, students need to fill out internship completion forms and write a detailed report to be delivered to the coordinator. Internships can be done domestically or abroad.

International Finance

The IF curriculum equips students with the essential theoretical foundation essential for a career in Finance. This is achieved through core courses covering fundamental aspects like Corporate Finance and Investments, complemented by specialized topics offered in Department Electives. The programme provides several avenues for students to gain practical knowledge and experience.

After students have gained sufficient background, they perform a compulsory 30-working day internship. YU allows students to undertake an additional, optional, internship if they wish to do so. A portion of the coursework has significant practical orientation. This includes the new

course The Future of Banking with Akbank where professionals from Akbank⁵, teach students about various aspects of banking.

IF courses on Technical Analysis, and Turkish Capital Markets, are taught by a part-time instructor who has significant industry experience in portfolio management. The Finance lab provides students access to the Forex trading platform that real-life financial professionals use in their work. Forex also provides students training on the various capabilities of the platform for real-life professional applications, for which students obtain a certificate of participation. Students are given projects such as analysing a different company using real-life data, using the techniques taught in the course. Additionally, Forex provides a Virtual Trading Platform that allows students to simulate portfolio management using virtual money under real-time market conditions. Classes often invite guest lecturers, and IF especially encourages the YU IF student group YUFIN to take the lead in organizing events and inviting external speakers from the industry. With department initiative, YUFIN has created a Linked-in group for IF alumni.

Similarly, YUFIN has also taken over organisation of the annual "Young Researchers in Finance" seminar which includes external speakers and a graduation project showcase where students conduct poster presentations based on their graduation project work.

The curriculum includes digitization topics such as Artificial Intelligence, Blockchain and Cryptocurrencies, Future of Banking with Akbank that incorporates digitalization, technological innovation, entrepreneurship and sustainability in banking. The HEI is currently in communication with a Big Data Analytics company to introduce further courses in Digitalization and Big Data based innovations in Finance.

The HEI is further planning a course that covers sustainability issues in Finance. Courses can also include case studies for practical applications, depending on instructor discretion. The students are also encouraged to register for free electives such as Airline Management that includes simulation games for managing an airline, where YU students compete against each other and Arizona State University students.

Interdisciplinary thinking

Business Administration

The Business Administration programme offers a range of interdisciplinary courses, such as Management Information Systems , E-Business, and Project Management , Humanities, Introduction to Law, and Law of Enterprise. Additionally, language courses such as Turkish Language are available, alongside subjects like Cross Cultural Issues in Business and Communication and Stress Management in Work Organisations. Economic principles are covered through Principles of Microeconomics and Principles of Macroeconomics , while research skills are developed in Scientific Research Methods. Lastly, the programme includes History of Turkish Revolution I.

In addition to these courses, students can also have six free electives. Also, double and minor degrees provide interdisciplinary mindset for the Department of Business Administration students. 23 double major programmes are offered at the moment, such as , Advertising Design and Communication, Architecture, Civil Engineering, Cultural Studies, E-Commerce and Management, Economics, Gastronomy and Culinary Arts, Tourism and Hotel Management, etc. Students can have minor degrees with nearly all departments of YU.

⁵ one of the major banks in Turkey.

In order for the student's double major to be accepted, it is required to:

- Have successfully completed all courses in the undergraduate programme registered until the semester in which the application is made
- Have minimum 2.75/4.00 GPA at the time of application
- Must be in the top 20% in terms of success ranking or possess an entrance score equal to or higher than the base score of the program for the double major in the year the student was admitted.

To apply for minor programmes, the GPA must be at least 2.5 out of 4. At YU university, students with a CGPA of 3.25 and above can enrol in double major programmes and students with a CGPA of 3.00 and above can enrol in minor programmes with full scholarship. In order to start the Double Major and Minor programmes, a learning protocol must be signed between the relevant departments, including the additional courses, equivalent courses and common courses that the student must take, and this protocol must be accepted by the senate of the university.

A second major undergraduate diploma is awarded to the student who has obtained the right to graduate from the main undergraduate programme in which he/she is enrolled and who completes the double major programme, and a minor certificate is awarded to the student who completes the minor programme.

International Finance

IF curriculum includes compulsory courses from disciplines such as Economics, Accounting, Business and Law because of the fundamental connections between these areas and Finance; as well as courses in Humanities, compulsory courses from areas such as Mathematics, Statistics and Econometrics which provide tools for financial modelling and research. Given the special importance of technology, the IF programme includes Statistical Software and Data Compiling, as a required course; department elective Blockchain Applications and Cryptocurrencies taught by an instructor from the Faculty of Computer and Information Sciences (FCIS) which includes both Information Technology as well as Finance concepts Artificial Intelligence Algorithmic Trading. IF department electives also include courses from International Trade and Business, as well as Business and Economics allowing students to specialize in more advanced aspects of these areas. Students are required to take five free electives in areas other than those from IF, provided the courses are different from those in the curriculum. IF students can also participate in Double Major as well as Minor Field programs. IF does not impose any quota restrictions, and based on student requests, it has established agreements with eight other departments for Double Major.

Ethical Aspects

Business Administration

The identification and reflection of ethical aspects are clearly stated in course description of each course and strongly promoted and considered key competences and an integral part of the study programme's qualification objectives. While in all BA courses students' papers and projects are evaluated against ethical standards and plagiarism using Turnitin, Scientific Research Methods course as a compulsory course aid students' understanding of ethics. The course describes conducting ethical research and publishing rules.

International Finance

The compulsory course, Corporate Governance and Ethics, provides students a grounding in ethics. In this regard, it goes beyond the CFA Institute code of ethics, in that it covers ethical issues both from investment and corporate finance points of view, with a focus on corporate finance. The course also discusses sustainability as part of corporate social responsibility. Ethics related to investments are also mentioned in Investment Analysis and Portfolio Management where students are required to use the CFA Institute code of ethics for solving mini cases or assignments. In addition to ethics as a finance professional, ethical standards of academic conduct are detailed on the webpage of the YU Student Centre, under the Student Code of Conduct. All projects and theses are checked for plagiarism via Turnitin, provided by the YU Knowledge Centre, which is also embedded in the YU online teaching platform, YULearn.

Methods and scientific practice (Asterisk Criterion)

Yeditepe University boasts a dedicated Writing Centre that provides one-on-one tutoring, workshops, and online editing services designed to help students refine their writing skills. The School of Foreign Languages offers two specific courses centered on academic writing (Academic English I and Academic English II). Furthermore, to further aid students in their writing endeavors, the University equips them with access to automated tools like Grammarly and Turnitin.

The University offers various facilities through the knowledge center, which provides both on-campus and online training and resources upon request. This includes assistance with using library resources for literature reviews, guidance on thesis writing, information on plagiarism, and training on databases for downloading historical data.

Business Administration

Besides the above explained support provided by the University, all BA students are required to take Scientific Research Methods course. The syllabus outlines the course's focus on the importance of scientific inquiry, teaching fundamental principles of social research, including the empirical approach, various types of social research, key concepts, and measurement processes. It also illustrates the application of research techniques within the social sciences and offers guidance on conducting literature reviews to enhance students' writing skills. According to the syllabus, there will be one midterm exam and one final exam to evaluate students' understanding of the topics covered. Additionally, two writing assignments are included to assess students' abilities to express their knowledge through scientific writing.

Students are engaged in scientific work through several compulsory and departmental elective courses in the curriculum. Scientific Research Methods Course (compulsory) covers how to conduct a scientific study, which steps should be performed in scientific research and analysis. The course objective is to explain the importance of scientific investigation and to illustrate the application of research techniques in social world. The course is mainly intended to teach some basic principles of social research (such as empirical approach, types of social research, concepts, measurement process) for conducting surveys in different disciplines. Some examples of empirical research articles are discussed in the classroom to explain the basic rules of writing an empirical and a conceptual article.

In addition, many course contents include scientific approach. Marketing Research (elective) students learn the research process throughout the semester. They prepare and present a marketing research report covering the research target to data analysis and conclusion. In Centennial Brand Management students collect information from consumers using qualitative

and quantitative methods and report it. In Entrepreneurship (KOSGEB) students prepare an entrepreneurship project as a team throughout the semester, which requires understanding of market research. And in Financial Markets and Institutions students engage in econometric and statistical analysis of financial data and report it.

International Finance

Students, through compulsory courses, gain knowledge of the tools for research in courses including Statistics, Advanced Statistics Applications, Principles of Econometrics, as well as Statistical Software and Data Compiling. They also become familiar with databases and platforms, such as LSEG (Refinitiv - Eikon) and Forex, for data collection for research and simulation. Students apply such knowledge in the Graduation Project where they are expected to demonstrate an ability to conduct research into a specific question, and to be able to present it. Courses may have smaller research projects at instructor discretion. Interested students can also choose department electives (e.g. advanced modelling or introductory programming with Python) or free electives that provide them with more advanced methodologies and techniques for research.

The IF department provides students a Graduation Project Handbook based on the Yeditepe University Dissertation Guide prepared by the University Writing Center. As a matter of practice, at the beginning of the Graduation Project, students are required to undergo training within the YU Writing Centre.

Examination and final thesis (Asterisk Criterion)

Business Administration

The YU's "student-centred education" sensibility, presents a variety of assessment methods designed to evaluate the attainment of the learning outcomes with specific percentages given. Each instructor is free to use which method they prefer depending on the learning outcome of the course.

- Midterm Exams: Assessments at the term midpoint covering the first half of the course material.
- Final Exams: Comprehensive end-of-term assessments covering most or all course material.
- Make-up Exams: Alternative exams for students who missed the original due to valid reasons.
- Quizzes: Short, frequent tests on recent topics to reinforce learning.
- Homework: Assignments for independent study outside class, enhancing comprehension and skills.
- Laboratory: Practical applications using lab resources (if relevant).
- Application: Digital tools for assessing practical knowledge in simulated settings.
- Presentations: Students deliver talks to demonstrate understanding.
- Projects: Long-term tasks requiring research and practical application, individually or in groups.

In courses with more than one session the same assessment methods are used. Instructors of each course inform students in written (also in syllabi) about the weight of midterm exams, final exams, homework, practice and other works at the beginning of the semester. The announcements are made in-class as well as over the YuLearn platform used by the lecturer

to stay in touch with the students. The weight of the exams and other studies within the semester cannot be less than 30% and more than 70%.

Final exams are examinations that follow the normal curriculum and are made during the exam period included in the academic calendar. The final examination programme is planned in accordance with the dates specified in YU Academic Calendar Semester examinations are made for all courses except for the courses that are not required to be held by the relevant administrative board for the courses such as project, laboratory, workshop, practice and internship. Courses with multiple sections follow the same syllabus and have the same final exam for all students taking the course.

There is no compulsory final thesis. Final-year students in the BA Department complete capstone projects in finance, marketing, and management as an alternative to a compulsory thesis. In Brand Management, students develop a new brand, progressing through situation analysis, strategy building, brand design, and marketing communications strategy. Working in groups, they are evaluated on audience engagement, content flow, and presentation delivery. In Finance, students analyse a Turkish stock's performance against indices (BIST 100, MSCI USA, MSCI Europe) and commodity futures, performing regression analysis, calculating stock beta, and optimising a portfolio. Assessment focuses on data gathering, risk and return calculations, and portfolio optimisation. In Strategic Management students engage in an eight-week Capsim business simulation, making strategic decisions in areas like R&D, production, and finance. The project includes simulation phases, team presentations, and a comprehensive management report. Peer evaluations contribute to individual grading, alongside rubrics for presentations and written reports.

International Finance

The assessment system for IF courses can include a variety of assessment methods designed to evaluate the attainment of the learning outcomes, based on instructor discretion. YU requires that all courses, other than those especially exempt such as internship or projects, must have a final examination with a weight in the range of 30%-70% of the total grade. Each instructor is free to use whichever method they prefer depending on the learning outcome of the course.

The assessment types are:

- Attendance: Monitoring students' presence in the lecture.
- Simulation / Laboratory: A type of assessment where students engage in simulated financial environments or laboratory exercises, replicating real-world financial markets.
- Application: An assessment where students apply their knowledge to real-world situations.
- Field work: Practical experience acquired outside the classroom, including activities like observations.
- Homework Assignment: A task assigned to students, typically completed outside of lecture hours, which assesses their understanding of a particular topic.
- Presentation: An oral report on a specific topic that helps students improve public speaking skills, besides increasing their understanding of the subject.
- Project: In-depth assignment where students thoroughly research a topic, generally in collaboration with other students.
- Seminar: Engaging discussion or workshop that focuses on specific topics.
- Quiz: A short assessment that tests students' knowledge on recently covered material.
- Midterm Exam: A major assessment given in the middle of a course to evaluate how well students understand what they've learned so far.

- Final Exam: A comprehensive assessment at the end of a course that includes all the topics taught.

Course syllabi are distributed to students in the first week of each semester and posted are on the Moodle-based YULearn Course Management Platform.

Final exams adhere to the regular curriculum and are scheduled within the designated exam period outlined in the academic calendar. The final exam schedule is released as per the specified date on the YU Academic Calendar. Semester exams are conducted for all courses, except those exempted by the relevant administrative board—such as project-based, laboratory, workshop, practice, and internship courses. In instances where a course has multiple sections, all students follow the same syllabus and sit for an identical final exam.

Internship rules, templates and procedures applicable to IF students are online. Students enrolled for the graduation project are provided with the IF Graduation Project Handbook via the YULearn course management platform.

Appraisal:

The panel considers for both programmes that the criterion of logical and conceptual coherence meets quality requirements, as the curriculum adequately reflects the qualification objectives of the study programme. The contents of the modules and courses are balanced, logically connected, and aligned with the intended learning outcomes. Additionally, the areas of specialisation compulsory electives and optional electives allow students to develop further competencies and skills. The panel noted very positively the inclusion of “branded courses” and the early opportunity for students to select electives. However, the imbalance between practice-oriented courses and academic training in the context of final theses has hindered a stronger assessment. The lack of sufficient focus on academic training for final theses, compared to the emphasis on practical courses, could have contributed to an exceeded rating (see also chapter 3.1.7).

The panel finds that both programmes meet the quality requirements, as the degree and programme names correspond appropriately to the curriculum content and align with the respective programme objectives. This ensures that the titles accurately reflect the academic focus and intended outcomes of each programme.

The panel assesses that the integration of theory and practice meets quality requirements. Theoretical concepts are explained through practical examples where possible, ensuring that students can apply academic knowledge to real-world situations, enhancing their understanding and skills.

The panel assesses that **both the Business Administration Programme and the International Finance Programme exceed quality requirements for interdisciplinary thinking**. The Business Administration Programme achieves this by integrating interdisciplinary elements through compulsory and departmental elective courses from other departments. In contrast, the International Finance Programme features a comprehensive curriculum that includes compulsory courses in economics, law, mathematics, and statistics, along with technological components such as blockchain and artificial intelligence. Additionally,

electives in international trade and business, as well as the opportunity to take free electives, foster a broad-based interdisciplinary education. Both programmes effectively prepare students for careers requiring interdisciplinary knowledge and skills, positioning them for success in a dynamic and interconnected world.

The panel considers that both programmes meet quality requirements regarding ethical aspects. Ethical implications, such as those arising from economic and legal perspectives, are effectively communicated throughout the curriculum. This ensures that students are aware of the ethical considerations relevant to their field, promoting responsible decision-making and behaviour in professional settings.

The panel sees that both programmes meet quality requirements for methods and scientific practice, as students acquire the necessary methodological competencies to undertake scientific work at the required level. However, it critically observes key areas missing in the International Finance programme, specifically in scientific practice, such as research methods and academic writing.

Therefore, the panel **recommends** enhancing the International Finance Programme by creating and offering a dedicated module focused on the scientific basis of writing and research methods. Additionally, integrating these competencies more robustly into existing modules would further enhance overall capacity in scientific practice.

The panel evaluates that both programmes meet quality requirements for examination. All exams are appropriately designed in format and content to assess the intended learning outcomes, aligning with the desired qualification level. The variety of test formats further enriches the assessment process. In contrast, the panel critically evaluates this criterion for the Business Administration Programme, as it does not meet quality requirements for final thesis criteria. The absence of a formal final thesis and supplementary theoretical courses leads students to complete their studies without a validated academic final proof. For the International Finance programme, the "graduation project" is identified as a basic proof of competency; however, it falls short in several critical areas. The panel **recommends** substantially improving the "graduation project" by developing clear rubrics, defining its scope and scale more precisely, and conducting a comprehensive review of relevant scientific literature. .

The panel sets further for the **Business Administration** study programme the following **condition**:

HEI implements a compulsory bachelor's final thesis.

This will ensure that Yeditepe University enables students to demonstrate their ability to conduct independent research at the required academic level.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.1 Contents					
3.1.1* Logic and conceptual coherence (Asterisk Criterion)			X		
3.1.2* Rationale for degree and programme name (Asterisk Criterion)			X		

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.1.3* Integration of theory and practice (Asterisk Criterion)			X		
3.1.4 Interdisciplinary thinking		X			
3.1.5 Ethical aspects			X		
3.1.6* Methods and scientific practice (Asterisk Criterion)			X		
3.1.7* Examination and final thesis (Asterisk Criterion)			IF	BA	

3.2 Structure

Projected study time	BA - 4 years IF – 4 years
Number of credits (national credits and ECTS credits)	BA - 240 ECTS credits / 124 national credits IF – 240 ECTS credits / 130 national credits
Workload per credit	BA - 25 hrs. per ECTS credits IF - 25 hrs. per ECTS credits
Number of modules/courses	BA - 8 semesters IF – 8 semesters
Time required for processing the final thesis/project and awarded credits	BA - n/a IF – 1 semester
Number of contact hours (For MBA programmes: Please describe in which way the substantial proportion of structured contact according to the EQUAL MBA Guidelines is ensured.)	BA - 3 hrs. per week IF – 3 hrs. per week

Modular structure of the study programme (Asterisk Criterion)

Business Administration

The study programme is a four-year (eight semesters) education with a total of 240 ECTS credits. Workload of each course is shown in the syllabus of the related course. Each academic year consists of two academic semesters; Fall and Spring and an additional summer semester. Each regular semester lasts about 14 weeks followed by the final exam.

International Finance

The academic programme spans four years (eight semesters) and comprises of 240 ECTS credits (30 ECTS credits per semester). The workload for individual courses is outlined in their respective syllabi. Each academic year comprises two semesters: Fall and Spring, along with an optional summer semester. Regular semesters extend for approximately 14 weeks, and also include one week for midterm exams and one week for final exams, totalling 16 weeks.

Study and exam regulations (Asterisk Criterion)

For both programmes

Study and examination regulations are as per University Academic Regulations broadcasted in YU website. In the Academic Calendar, final and make-up exam dates are announced at the beginning of the semester. YU Planning Department first determines the exam dates for University Core Courses and then all departments prepare their exam schedule accordingly. Students can also follow all exam regulations, assessment methods and percentages in an online system called YuLearn.

Schedules of exams, as pre-determined by the Deanship of Faculty of Economics and Administrative Sciences and are announced on the webpage before the exam week. Usually, the mid-term exams take place in the 7th and 8th week. The final exams take place in the 15th and 16th week.

Grading Principles and Achievement Conditions: A letter grade is given to the students as a success grade from the numerical values of the grades given by the relevant teaching staff for each course they take, taking into account the practice, laboratory and similar studies in the semester and examinations and academic activities. Success grades and coefficients are:

Table 5: Grading and value – for all programmes

Letter Grade	Numerical Values
AA	4.0
BA	3.5
BB	3.0
CB	2.5
CC	2.0
DC	1.5
DD	1.0
FA	0.0 Fail (Failure to attend final exam due to absenteeism)
FF	0.0 Fail (Failure to pass the final exam)

In addition, the following abbreviations are used depending on the situation of the students:

- I-Incomplete: It is given to students who cannot complete the course work due to valid excuses. These students are required to complete the requirements of grade “I” by the end of the following semester's add/drop date at the latest. Upon completion of the requirements, the student receives the required grade, and if the requirement is not fulfilled by that date, the student's I grade automatically becomes an FF grade.
- L-Leave: Used for students who are allowed leave according to the provisions of this Regulation.
- NC-Non-Credit: Used for non-credit courses.
- ND-Non-Degree: Used for non-credit courses that are not intended for graduation from YU and are not included in the grade average score.
- P-Pass: Given to students who succeed in courses not included in their GPA.
- R-Repeat: Indicates that the course is repeated.
- RR-Repeat Resigned: Used for the repeated courses to raise grades.

Grading is done in line with the Bologna syllabus of the courses. The grades are communicated to the students using Student Information System (OBS). In order for a student to graduate from the programme, it is mandatory that all the courses in the curriculum are passed within the time specified and that the GPA is at least 2.00 out of 4.00. Students who have completed their education with a maximum period of one additional semester, with no disciplinary

punishment, shall be given high honour certificates if their GPAs are between 3.50-4.00 and honorary certificates if their GPAs are between 3.00-3.49.

Feasibility of study workload (Asterisk Criterion)

Business Administration

The total workload of 240 ECTS credits is spread over 8 semesters. In order to balance the workload each semester, the number of courses that students can take is limited with the credit specified in the curriculum for each semester. In addition to the normal workload, two more courses can be taken that were graded as FF, FA, W, or could not be taken in the previous semesters. Additionally, students with a GPA of 3.50 and above can take one more course in addition to their semester workload, with the approval of the Board of Faculty of Economics and Administrative Sciences.

Table 6: Distribution of workload by - Business Administration

SEMESTER	LOCAL CREDITS	ECTS CREDITS
I	18	30
II	19	30
III	18	31
IV	15	29
V	15	29
VI	15	31
VII	9	29
VII	15	31
TOTAL	124	240

International Finance

The number of credits and course load are determined by students' GPA and Cumulative Grade Point Average (CGPA). The course load for students is the total of the semester credit determined in the course schedule, according to the student's Student Information System (OBS). The total workload of 240 ECTS credits is spread over 8 semesters. In order to balance the workload each semester, the number of courses that students can take is limited with the credit specified in the curriculum for each semester. In addition to the normal workload, two more courses can be taken that were graded as FF, FA, W, or could not be taken in the previous semesters. Additionally, students with a GPA of 3.50 and above can take one more course in addition to their semester workload, with the approval of the Board of Faculty of Economics and Administrative Sciences.

Table 7: Distribution of workload by International Finance

SEMESTER	CREDIT	ECTS
I	17	31
II	17	29
III	17	29
IV	17	31
V	17	31
VI	15	29
VII	15	29
VII	15	31
TOTAL	130	240

Equality of opportunity

For all programmes

“Disabled Campus” project at YU is an on-going project to get “Flag” awarded for such campuses. Within this scope, the university has applied, and the supervision and development of related processes have been initiated. Policy on disabled students is carried out by Development and Disabilities Application and Research Centre⁶ at YU. Disabled students can also get relevant information such as accessibility map of the campus or social and educational activities organized from this webpage.

Students with disabilities are registered to the system with their reports during enrolment. Afterwards, the courses chosen by these students are assigned to special classes which enable the disabled students to reach them easily. The students and their academic status are controlled by both their advisors and the disability student unit. In addition, each department appoints a disability coordinator to assess and respond to the needs of its disabled students. Currently, 25 disabled students are followed up.

The HEI does not discriminate based on gender, marital status, economic class, religious affiliation, or disability. Female students make up 44% of YU's student body, indicating a balanced gender distribution.

Appraisal:

The panel finds that for both programmes the modular structure of each study programme meets quality requirements. The programme structure of the Business Administration Programme and the International Finance programme facilitates the effective implementation of the curriculum and supports students in achieving the defined learning outcomes. Both programmes comprise modules and courses, with ECTS credits assigned based on the necessary student workload; courses are also assigned credit hours based on the number of hours per week that a student will spend in the classroom / lab. Any practical components are designed and integrated in a manner that allows for credit acquisition. Furthermore, the module and course descriptions offer detailed outlines of intended learning outcomes, in line with the information outlined in the ECTS Users' Guide⁷.

There are legally binding regulations in place that encompass all necessary rules and procedures, taking national requirements into account where applicable. The study programme is structured to allow students to spend a certain period at other higher education institutions or undertake internships without extending their overall study time. The recognition of degrees and periods of study at other HEIs is governed in accordance with, or analogous to, the Lisbon Recognition Convention, and the recognition of periods of practical work, where applicable, is also clearly defined. Based on the presented documents and examples, the panel notes that the study and exam regulations meet the quality requirements.

⁶ engelsiz.yeditepe.edu.tr/en.

^{7,8} The YÖKAK framework bases ECTS on workload, covering lectures, practicals, seminars, self-study, exams, and assignments. One ECTS equals 25–30 hours of work, with an academic year set at 60 ECTS (1,500–1,800 hours). Courses also have credit hours for weekly "seat-time," so a student may have 20+ credit hours per semester, though ECTS units will be higher.

The final grade is also supplied with an ECTS grading table⁸.

The number of credits and course load in both programmes are determined by the student's GPA and CGPA, with the total course load based on the semester credits outlined in the course schedule, as recorded in the OBS. The feasibility of the study programme's workload is ensured through an appropriate curriculum design, a well-founded calculation of the workload, a suitable number and frequency of assessments, and the provision of appropriate support services, including academic and general student counselling. HEI also takes into account evaluation findings, such as student feedback and the programme's success rate. The panel therefore judges that, for both study programmes, the feasibility of the study workload meets the quality requirements.

The panel identifies for both programmes that equality of opportunity meets the quality requirements. HEI ensures gender equality and non-discrimination. Students with disabilities are provided with affirmative measures regarding time allowances and formal standards throughout the programmes and during examinations. Additionally, foreign students, and those with a migration background, receive particular support. The institution's commitment to inclusivity is unwavering, ensuring that no discrimination occurs based on gender, marital status, economic background, religious beliefs, or disability. However, the panel notes that the admission process, which is based on the University Entrance Examination (YKS) results, limits the institution's ability to directly influence equality at the admissions stage.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.2 Structure					
3.2.1* Modular structure of the study programme (Asterisk Criterion)			X		
3.2.2* Study and exam regulations (Asterisk Criterion)			X		
3.2.3* Feasibility of study workload (Asterisk Criterion)			X		
3.2.4 Equality of opportunity			X		

3.3 Didactical concept

Logic and plausibility of the didactical concept (Asterisk Criterion)

For both programmes

The teaching and learning methods are described in the syllabi distributed to the students during the first week of each semester. Delivery methods are combination of:

- Lecture
- Discussion
- Question and Answer
- Observation
- Field Trip
- Team/Group Work

- Demonstration
- Experiment
- Drill and Practice
- Case Study
- Problem Solving
- Brain Storming
- Preparing and/or Presenting Reports
- Project Design/Management
- Role Play/Dramatization
- Guest Speakers

In addition to the teaching methods listed above, courses also benefit from several tools.

Student Information System – OBS is an information system where students choose their courses, view all the details of the course (programme, instructor, etc.), and obtain information such as curriculum, weekly course schedule, payment status, contact information, and remaining courses for graduation. Each student logs in with his/her student number and password. The interfaces used by the academic advisor and the student are different.

The student can only access the information served to him/her. Student course registration procedures and related academic processes are also monitored through the system. The system is open to the use of student and academic roles, arrangements have been made in the course registration processes and the course selection visual of the students has been enriched with student status tracking.

YULearn - The instructors can upload lecture notes and other supportive materials, give assignments (homework) online via YULearn. YULearn mobile app is downloaded and installed on each student's mobile phone or computer. YULearn is an online system where students can access their course notes and announcements. Through this system, students can see their homework, projects and contact the instructor of the course. Instructors load all materials (lecture notes, video, visual, etc.) to the system.

All features such as sharing course materials, uploading announcements and course contents to the system instantly and taking exams when necessary are available on YULearn.

Google Gsuit Integration - During the pandemic, the distance education process was successfully and quickly started with the transfer of all academic and administrative e-mail accounts to the Cloud, the transfer of e-mails and Gsuit - LDAP integrations in a short time. In terms of data security, Gsuit products have been made closed to outside access by determining a trusted address list.

Course materials (Asterisk Criterion)

For both programmes

Course materials could be textbooks, lecturer's notes and printed teaching material. Lecturers uploads their materials to YuLearn for student access. Didactical methods are derived from Programme Key Learning Outcomes. Lecturers are responsible for preparing their course materials for course/courses they teach. It should include:

- The syllabus with the objective of the course, learning outcomes and subordinate skills, generic competencies, instructional methods and techniques, mode of delivery, pre-requisites and co-requisites (if relevant), course contents, course category, textbooks,

learning materials, course outline, evaluation system, student workload table, and relationship between course learning outcomes and programme key learning outcomes matrix.

- Course materials (lecture notes, presentations, etc.)
- Common exams for the courses with more than one section

Exams and exam keys derived from the learning outcomes of the course need to be prepared by the lecturers as well.

Both for BA and IF, under normal circumstances, teachers keep track of the latest edition and inform the bookstore. However, due to high inflation and exchange rate crises, at times only teachers may obtain the new edition while students may be informed of updates in class but be allowed to continue with one earlier edition if the content is not outdated. Updates may have been halted due to the disruption during the pandemic and the subsequent earthquake in Turkey.

Guest lecturers

For both programmes

The HEI's frequently invite diverse guest speakers from various universities, institutes, as well as both public and private sectors to conduct seminars, workshops, or participate in classes, sharing their valuable professional experiences with the students.

Business Administration

The guest lecturers represent a blend of national and international companies, which enriches the students' learning by exposing them to various business practices and cultures.

The participation of firms and organisations enhances the programme's credibility. Students gain firsthand knowledge about industry trends, challenges, and best practices, allowing them to connect theoretical concepts to real-world applications.

A course like Principles of Entrepreneurship brings perspectives from tech firms such as National Electronic Technologies, Prevision Software, and Yuna Technologies. Marketing Principles features insights from L'Oreal Luxe's Makeup Training Executive, while Brand Management includes contributions from well-known Turkish brands like Beyaz Fırın and Konyalı Restaurants.

In Auditing students benefit from the experience of leading accounting firms such as EY Türkiye, PwC, and KPMG. TIDE's Internal Audit Seminars cover best practices from internal audit specialists across companies like Alternatifbank and QNB Finansbank. The Entrepreneurship course highlights entrepreneurial experiences from the Association of Young Executives and firms like Enerjisa Energy and Kavlak Law Firm. This engagement provides students with practical knowledge and industry connections essential for navigating the modern business environment.

International Finance

Guest lectures for the International Finance study programme offer a comprehensive overview of contemporary issues and innovations in the banking and finance sectors. Each session not only enhances theoretical knowledge but also connects students with real-world applications and practices.

The IF guest lecturers' programme features industry experts from Akbank. The course covers various banking topics such as retail banking, treasury, international banking processes, sustainable finance, and emerging fields like decentralised finance and AI in banking. These lectures provide practical insights across areas essential to understanding modern finance.

Additionally, international collaboration is embedded in project initiatives with educational and sector partners. These include past EU-LLP projects like ISITGREEN (2013-2015), which supported SMEs in adopting energy audits, and FLOES (2018), focusing on family business sustainability. Though the Green Colour Cosmetics initiative (2022) did not secure KA-202 funding, it aimed to develop eco-friendly packaging in the cosmetics supply chain.

Guest speaker engagements further broaden students' exposure, with recent topics covering capital markets, CFA certification, and women's role in finance. Highlights include seminars with experts like President of the Turkish Capital Markets Licensing Association and international finance experts from PwC, KPMG, and CFA Society Istanbul.

Appraisal:

The panel observes that the didactical concept for both programmes meet quality requirements, being clearly described and aligned with programme objectives while facilitating various teaching methods, such as case studies and practical projects. This approach encourages active student participation in the learning process. The teaching methods and materials are outlined in the syllabi for the Business Administration Programme and the International Finance Programme, which are provided to students in the first week of each semester. These syllabi detail diverse delivery methods, including lectures, discussions, question-and-answer sessions, observation, field trips, team/group work, demonstrations, experiments, drill and practice, case studies, problem-solving, brainstorming, report preparation, project design and management, role play and dramatization, and guest speakers.

The accompanying course materials are aligned with the intended learning outcomes and required qualification levels, being current, digitally accessible, and user-friendly, which encourages independent study. For blended and distance learning programmes, specific didactical requirements are considered in the design of well-structured and clearly presented materials. Faculty members are responsible for creating comprehensive course materials, including syllabi that detail objectives, learning outcomes, teaching methodologies, assessment criteria, and alignment with programme outcomes, as well as lecture notes and common examinations for multi-section courses. The panel concludes that the course materials for study programmes meet quality requirements.

Invited guest lecturers significantly enhance the students' qualification process. Their contributions stem from a diverse range of professional, scientific, cultural, and political backgrounds, providing students with unique insights that extend beyond traditional academic learning. The guest lecture series is a vital component of both programmes, enriching the educational experience and equipping students with practical knowledge essential for successful careers in their respective fields. The regular inclusion of guest lecturers is not only integral to the programmes' didactical concepts but also fosters connections between students and industry professionals, ultimately enhancing their employability prospects. In summary, the panels' assessment indicates that the guest lecturer contributions **exceed quality**

requirements, as they provide a rich blend of academic theory and practical application, effectively preparing students for their future careers. Additionally, their international experience is integrated into the lectures, offering students a global perspective that enhances their understanding and readiness for the international aspects of their fields.

Both programmes do not employ student assistants therefore this criterion does not apply.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.3 Didactical concept					
3.3.1* Logic and plausibility of the didactical concept (Asterisk Criterion)			X		
3.3.2* Course materials (Asterisk Criterion)			X		
3.3.3 Guest lecturers		X			
3.3.4 Lecturing tutors					X

3.4 International outlook

International contents and intercultural aspects (Asterisk Criterion)

Business Administration

Internationality and internationalisation are of utmost importance. The courses within the BA curriculum reflecting international and intercultural aspects specifically are listed below:

- International Business and Multinational Corporations Department
- International Finance
- International Accounting

Furthermore, under free electives, there are a variety of courses with international perspectives given by other departments/faculties (e.g. foreign language und culture courses).

International Finance

The significance of internationality and global engagement is paramount, especially considering the programme's focus on international finance. Within the IF curriculum, compulsory courses intricately weave in diverse international and intercultural dimensions, including:

- Principles of Finance
- Corporate Governance and Ethics
- Corporate Finance
- International Financial Management
- Investment Analysis and Portfolio Management
- Financial Risk Analysis
- Technical and Fundamental Analysis in Equity Markets
- Turkish Capital Markets
- Derivatives Markets
- Marketing of Financial Services

Elective courses with international content reflections are:

- Mergers and Acquisitions
- Theory of International Trade and Finance

- Future of Banking with Akbank
- Advanced Investment Analysis
- Financial Calculus
- Behavioral Finance
- International Corporate Finance

As part of the internationalization efforts, the HEI has signed two dual-degree agreements, participate in numerous Erasmus and other exchange agreements and are affiliated with the CFA Institute which provides the courses compatibility with international financial standards. The dual degree agreements are with two accredited and internationally renowned programs. SUNY New Paltz is affiliated with the largest State University system in the US and is AACSB accredited.

King's University College is affiliated with Western University, one of the highest ranked University in Canada and in the top 1% worldwide, which is also home to the Ivey Business School. Students can further register for classes in affiliated campuses and benefit from their resources, providing them further opportunities.

Internationality of the student body

For both programmes

International students are admitted to the related programmes with the scores of internationally acceptable exams such as SAT, ACT or are admitted to the related programmes with their high school graduation grades⁹.

In addition to study at Yeditepe University as an exchange student, you need to be nominated by your home university.

Business Administration

BA receives international students thanks to its wide-range Erasmus Bilateral agreements. In addition, BA also receives international students through normal admission procedures. Erasmus exchanges in Business Administration peaked in 2022-2023 with ten incoming and 12 outgoing students. Over four years, the programme has 19 incoming and 21 outgoing exchanges, showing balanced mobility.

Table 8: Student profile by nationality - Business Administration

Academic Year	2023-2024		2022-2023		2021-2022	
Local Students	138		143		137	
International Students	22		38		29	
Nationality of Int.Stds.	Germany 3 Austria 1 Azerbaijan 4 Belgium 2	France 2 Kazakhstan 6 Libya 2 Pakistan 1 Romania 1	Afghanistan 1 Germany 6 Azerbaijan 7 France 1 Georgia 2 Netherlands 1 Iran 11	Kazakhstan 2 Egypt 2 Nigeria 1 Uzbekistan 1 Pakistan 1 Turkmenistan 2	USA 1 Afghanistan 2 Germany 6 Azerbaijan 6 Morocco 1	Iran 4 Pakistan 6 Montenegro 1 Jordan 1 Yemen 1

⁹ <https://iibf.yeditepe.edu.tr/en/business-administration-department/student-admission>

Academic Year	2020-2021		2019-2020		2018-2019	
Local Students	128		129		138	
International Students	20		18		10	
Nationality of Int.Stds.	USA 1 Germany 5 Azerbaijan 2 Algeria 1 Morocco 1	Palestine 1 France 1 Iran 1 Pakistan 7	Germany 3 Azerbaijan 3 Czech Rep. 1 Denmark 1 Palestine 1	France 3 Iraq 1 Iran 2 Pakistan 1 Turkmenistan 1 Jordan 1	Germany 2 Denmark 2 Palestine 1 France 1	Canada 1 Pakistan 2 Sudan 1

International Finance

IF accommodates international students through its several Erasmus Bilateral agreements. Moreover, the department also welcomes international students through standard admission processes.

For the International Finance programme, there are 11 incoming and seven outgoing Erasmus students. Germany is the leading country with eight incoming students, followed by the Netherlands with two incoming and two outgoing students. Denmark has one incoming student, while Belgium has two outgoing. Lithuania contributes one outgoing student, reflecting a diverse exchange network.

Table 9: Student profile by nationality - International Finance

Academic Year	Local Students	International students (Nationality)
2022-2023	105	Azerbaijan 2 Dominican Rep. 1 Iran 1 Libya 2 Turkmenistan 2
2021-2022	99	Somalia Azerbaijan 2
2020-2021	106	Somalia 2
2019-2020	124	Somalia 2

Internationality of faculty

Business Administration

Academic staff of the BA programme are graduates of internationally recognised universities and annually participate in conferences and workshops both in Turkey and abroad. The BA faculty's presence at international conferences promotes a global perspective, integrating diverse case studies, comparative analyses, and English-taught courses to attract a varied student cohort. Partnerships with universities worldwide facilitate student and staff exchanges, while guest lectures from international experts further enrich cultural and academic insights. Cross-cultural skills are emphasised through dedicated training, equipping students for international careers. Additionally, international field trips and collaborative research projects offer practical global exposure, enabling students to apply their learning in diverse contexts. Together, these initiatives cultivate a globally minded academic environment, aligning the curriculum with international standards.

Faculty members enhance the programme's internationality by participating in global academic events, presenting research on green finance in Cleveland, USA; discussing circular economy

applications in Istanbul, Turkey; and exploring “SDG washing” at a conference in Oxford, UK. Additional contributions include studies on consumer behaviour presented in Lisbon, Portugal, and healthcare performance research shared in Washington DC, USA, demonstrating the faculty’s commitment to integrating international insights. Some faculty members have also pursued parts of their education and academic development abroad, at institutions like the Chartered Institute of Marketing (UK), University of North Carolina at Greensboro, Florida Atlantic University, Lynn University, and University of Nebraska-Lincoln.

International Finance

The IF programme consists of four full-time Turkish faculty members. Each member of the department brings a wealth of international experiences, having pursued a portion of their education abroad like State University of NY, GWU, Washington, Georgia College & State University, California Polytechnic State University, Universite of Strasbourg, Pantheon-Assas University, Paris, Johns Hopkins University, etc. The faculty members have enhanced the programme’s international profile by presenting and attending conferences globally. Examples include research on market timing abilities presented at the *Gelisim-UWE International Conference on Economics and Finance* in Turkey; comparative studies on financial forecasting models at the *RSEP Conference* in Istanbul; and discussions on female labour force participation during economic crises at the *International Atlantic Economic Society Conference* in New York, USA. Additionally, faculty have addressed topics like the circular economy and employment quality at conferences in Berlin, Germany, and Kuşadası, Turkey. These activities demonstrate the faculty’s commitment to integrating international insights and maintaining strong international engagement.

The faculty has international experience like with collaborations as King’s University College, Western Ontario, or the State University of New York and has collaborated with other European universities in EU projects and project applications, like COST, CAS, NASU or BMBF initiatives. The IF comprises four full-time Turkish faculty members, each bringing extensive international experience, with portions of their education pursued at institutions such as the State University of New York, George Washington University, Georgia College & State University, California Polytechnic State University, the University of Strasbourg, Pantheon-Assas University in Paris, and Johns Hopkins University. The faculty have strengthened the programme’s international profile through global conference participation and presentations, including topics like market timing at the Gelisim-UWE International Conference on Economics and Finance in Turkey, financial forecasting models at the RSEP Conference in Istanbul, and female labour force participation amid economic crises at the International Atlantic Economic Society Conference in New York. Additionally, topics such as the circular economy and employment quality have been addressed at conferences in Berlin, Germany, and Kuşadası, Turkey. These efforts reflect the faculty’s commitment to integrating global perspectives. The faculty also collaborates internationally, including partnerships with institutions such as King’s University College in Western Ontario and the State University of New York, as well as EU projects like COST, CAS, NASU, and BMBF initiatives.

Foreign language contents

For both programmes

The medium of instruction in the programme is English. In addition to these courses, many foreign language courses are offered as electives. The students can take these courses as free electives or as extra non-credit courses.

Both programmes offer a comprehensive range of foreign language courses, including multiple levels of Chinese, Korean, French, Russian, German (and Spanish). Each language is structured into six levels, providing students with the opportunity to advance their language skills from beginner to advanced levels.

Appraisal:

The panel observes that international content and intercultural aspects are pivotal components of the curriculum, significantly preparing students for the challenges they will encounter in an international working environment. By incorporating practical examples, students are equipped to navigate intercultural situations effectively. The programme's learning objectives emphasise the acquisition of intercultural competencies and skills, which are strongly promoted throughout the curriculum. For the International Finance Programme, the panel **highlights** the curriculum's strong international focus and the high number of (guest) lecturers with international experience as key factors in **exceeding the quality requirements** for this criterion. This exposure to diverse global perspectives and expertise significantly enriches the programme, equipping students with the skills and insights needed for success in international finance.

The international composition of the student body aligns well with the programme concept, reflecting the institution's commitment to fostering a diverse learning environment. The measures implemented to promote internationality are purposeful and effective. The International Finance study programme actively accommodates international students through various Erasmus bilateral agreements, while the Business Administration Programme attracts international students through its extensive range of Erasmus partnerships. Consequently, the panel concludes that the internationality of the student body for both programmes meet quality requirements.

The panel assesses the internationality of the faculty as meeting quality requirements. The diverse faculty composition, including educators from various countries and those with international experience, effectively fosters the development of international competencies among students. Measures to enhance internationality are goal-oriented, with faculty members collaborating on EU projects and participating in international conferences and workshops. This involvement contributes significantly to the institution's global academic network.

English serves as the medium of instruction, with a significant number of foreign language courses offered as electives, aligning with the programme's qualification objectives. Lectures and course materials predominantly utilise foreign languages, underscoring the programme's emphasis on internationality. Furthermore, as reported by students, they frequently select additional languages as electives, further enhancing their linguistic skills and global perspective. Therefore, the panel evaluates for both programmes the foreign language components of the programme as **exceeding quality requirements**.

		Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.4	Internationality					
3.4.1*	International contents and intercultural aspects (Asterisk Criterion)		IF	BA		

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.4.2 Internationality of the student body			X		
3.4.3 Internationality of faculty			X		
3.4.4 Foreign language contents		X			

3.5 Multidisciplinary competences and skills (Asterisk Criterion)

Business Administration

Communication and public speaking skills as well as cooperation and conflict handling skills are integrated into the programme through several courses – Introduction to Business, Fundamentals of Management, Corporate Social Responsibility, Marketing Management, Marketing Research, Consumer Behavior, Leadership, Strategic Management, Brand Management, Centennial Brand Management, Entrepreneurship, Sales Management, Financial Markets and Institutions, and Scientific Research Methods – that require teamwork and/or presentations. In these courses, students form groups, complete assigned tasks, and present their final reports. Through the activities of the Management Club, students also participate in competitions and gain real-world experience.

International Finance

The programme integrates communication and public speaking skills through elective courses offered primarily by the Faculty of Communication. For instance, students have the option to take courses like Introduction to Communication and Presentation Skills. Additionally, several specific courses within the programme, such as Financial Markets and Institutions, Blockchain Applications and Cryptocurrencies, and Algorithmic Trading, necessitate in-class presentations as part of their curriculum.

Furthermore, certain courses, including Principles of Finance, Financial Markets and Institutions, Future of Banking with Akbank, Blockchain Applications and Cryptocurrencies, Behavioural Finance, and Financial Risk, require students to engage in projects aimed at fostering teamwork, cooperation, and conflict resolution skills. Moreover, the programme encourages students' participation in YUFIN, where they can attend activities that provide hands-on experience and opportunities for growth.

Appraisal:

The panel finds that multidisciplinary competences and skills meet quality requirements. Students acquire communication, public-speaking, cooperation, and conflict-handling skills, supported by suitable teaching methods. Furthermore, the programme ensures the development of additional competences, including leadership skills and broad contextual knowledge.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.5* Multidisciplinary competences and skills (Asterisk Criterion)			X		

3.6 Skills for employment / Employability (Asterisk Criterion)

Business Administration

BA programme ensures employability through the incorporation of the different dimensions of business administration into the curriculum that will equip students with the necessary knowledge related to the field necessary in job market in different sectors. In order to increase the employability of graduates the following is given importance:

- Integration of theory and practice (both curricular and extracurricular activities)
- Promotion of multidisciplinary competencies and skills,
- Embedment of intercultural and International content and context, – Enhancement of self-dependent and systematic work, and social skills.

Internships¹⁰ also help students with employability.

The BA programme includes a mandatory 40-day internship in the 8th semester, with options for additional voluntary internships throughout students' studies. The university covers social security for all internships and offers a structured placement process, guiding students through finding placements, obtaining coordinator approval, completing social security forms, and submitting final reports. International internships are also encouraged; last year, three students undertook internships in Azerbaijan and the USA, representing nearly 3% of total BA enrolments. Students must complete their third year, having fulfilled core courses, to qualify for the mandatory internship and produce a comprehensive report. Students need to have completed their third year in the DoBA to do a mandatory internship, since they fulfil all compulsory courses to write a decent internship report.

International Finance

The IF programme secures employability by integrating diverse facets of international finance within the curriculum. This approach equips students with essential knowledge pertinent to the job market across various sectors within the field. To enhance the graduates' prospects in the job market blending theoretical learning with practical application across curricular and extracurricular activities, cultivating multidisciplinary competencies and skills, infusing intercultural and international perspectives within the curriculum and fostering self-reliance, structured work approaches, and bolstering social skills are prioritized. Internships¹¹ also help students with employability.

IF students, following the completion of their sixth term in the program, have to complete a 30-day compulsory internship. After the internship is completed, the Internship Report that is prepared according to the provided format and the Intern Evaluation Report, which is filled, signed and sealed by the student's supervisor at the company where the internship is done, is handed in to the Department Internship Coordinator for assessment. Given the insurance issues, payment regulations etc., students tend to complete their compulsory internships within Turkey and look for additional, external, work-travel type opportunities. The number of students is about 1% of the total student count in the department. Summer of 2023, one student went for work and travel to the USA.

¹⁰ <https://iibf.yeditepe.edu.tr/en/business-administration-department/internship>.

¹¹ <https://iibf.yeditepe.edu.tr/en/international-finance/internship>.

Appraisal:

The panel observes for both programmes that the promotion of employability is a consistent theme throughout the study programme, evident in the integration of theory and practice alongside the development of multidisciplinary competences and skills. Additionally, the programme allows students to actively apply and further develop their acquired skills in new work areas. It is systematically designed to align with the anticipated demands of the dynamic job market, utilising insights from graduate evaluations. Consequently, the panel assesses for both programmes those skills for employment and employability **exceed quality requirements**, further supported by exchanges with a local business chamber.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.6* Skills for employment / Employability (Asterisk Criterion)	X				

4. Academic environment and framework conditions

4.1 Faculty

Structure and quantity of faculty in relation to curricular requirements (Asterisk Criterion)

For both programmes

Academic staff balance their time across teaching, research, and office hours, with minimum teaching requirements set at ten hours per week for Professors, 12 for Associate Professors, and 15 for Assistant Professors. Although there is no formal allocation of time between teaching and research, annual evaluations assess performance in both areas. Each year, the university recognises the top three academics from the Faculty of Economics and Administrative Sciences (FEAS) for excellence in teaching, research, and community service.

Business Administration

The Faculty of Economics and Administrative Sciences (FEAS) includes 90 full-time and 57 part-time academic staff, comprising 25 Professors, 20 Associate Professors, 21 Assistant Professors, and 24 Research Assistants, with the majority bringing sector experience. The Business Administration (BA) department has 15 full-time and four to six part-time staff, depending on need.

The BA faculty profile includes eight Professors (32% of BA; 25% of FEAS), two Associate Professors (10%; 20%), two Assistant Professors (9.5%; 21%), and three Research Assistants (12.5%; 24%), totalling 17% of FEAS. Staff specialisations in BA are: Accounting (2 Professors, 1 Research Assistant), Finance (1 Professor), Management (3 Professors, 1 Associate Professor, 1 Assistant Professor, 2 Research Assistants), and Marketing (2 Professors, 1 Associate Professor, 1 Assistant Professor).

Staff responsibilities include teaching, advising, committee service, and community engagement, reporting through the department head to the Dean. All CVs are published online per CHE standards. [

International Finance

The International Finance faculty includes four members, supplemented by part-time lecturers and faculty from YU who also teach at the Masters and Doctoral levels within the Financial Economics programme under the Institute of Social Sciences.

Faculty members report to their department head, who reports to the Dean. Responsibilities include teaching, academic advising, committee service (by nomination), and community engagement. The current staff profile comprises one Professor (3.84% of FEAS), one Associate Professor (5%), two Assistant Professors (7.14%), and one Research Assistant (5.26%), representing 4.08% of the 147 FEAS faculty.

Academic qualification of faculty (Asterisk Criterion)

For both programmes

Since 2014, "Training of the Trainers Project" is carried out by the Faculty of Education and Learning and Teaching Department and all teaching staff need to take this training. Additionally, in order to support the Training of Trainers Project, a three-year agreement was made with Coursera, where some of the certificates will be used for academics. In addition, the University provides continuous training modules covering different topics (not just teaching) including AI. Overall, 41656 e-trainings have been provided to 3838 participants through this platform.

Business Administration

To qualify as a professor, a candidate must have held an Associate Professor position for at least five years at a recognized university or scientific/technical institution. During this period, they must have at least three journal publications indexed by SCI, AHCI, SSCI, or similar, excluding editorials or abstracts. Additionally, they must supervise at least one graduate thesis or, if not, produce two more publications. Teaching graduate courses is also required, or an extra publication must be provided.

The candidate must meet the regulations published in the official Gazette and have participated in or applied for a national or international research project as a head researcher. To become an Associate Professor at YU, a candidate must first have the associate professorship title granted by the Higher Education Council (CHE) according to the "Regulation on Associate Professorship" published on April 15, 2018. Additionally, the candidate must successfully deliver a trial lesson, evaluated by a jury of five professors. The lesson, open to students and faculty, is assessed through student surveys. The candidate must also submit and defend a project draft or original work to national or international funding organisations, which is considered in the jury's evaluation. A prior project proposal submitted within six months can also be used. To become an Assistant Professor a candidate must hold a PhD or an art proficiency qualification from a recognized university. Additionally, the candidate needs to have publications (excluding editorials, abstracts, or book reviews) from works other than their doctoral thesis.

A Research Assistant at YU is responsible for assisting faculty by teaching lab sessions, holding office hours, preparing lab activities, grading, and contacting students. Academic research is highly encouraged at YU according to the Academic Promotion and Support Directions.

Although there is no strict division of teaching and research time, academic staff performance is evaluated annually based on both activities. The top three academics in teaching, research, and community contributions (overall nine) from Faculty of Economics and Administrative Sciences are recognized and rewarded by the university.

International Finance

The academic titles are awarded in line with the requirements of the Council of Higher Education. These are as follows:

A Professor is a seasoned faculty member with a minimum of five years of experience subsequent to attaining an Associate Professorship from CHE. They must have held the Associate Professor position for at least five years at a recognized university or a

scientific/technical institution at a university level. Compliance with YU's Academic Promotion Direction is a prerequisite. An Associate Professor is a faculty member who has obtained an associate professorship from CHE. They need to meet the criteria specified in YU's Academic Promotion Direction. An Assistant Professor is a faculty member who has earned a PhD. from an accredited university. They are required to adhere to the guidelines outlined in YU's Academic Promotion Direction.

A Research Assistant is an academic staff member responsible for supporting faculty members, conducting teaching lab sessions, facilitating student engagement through office hours, organizing lab activities, and grading student work. YU actively promotes academic research in line with the Academic Promotion and Support Directions. Faculty members contribute significantly through publications and often receive recognition and awards from YU.

Pedagogical / didactical qualification of faculty (Asterisk Criterion)

For both programmes

In order to be employed at the programme, teaching staff must demonstrate their teaching ability via appropriate qualifications or suitable teaching experience to the recruitment committee. The ones who have undertaken pedagogical formation courses are highly preferred. For outstanding professionals in their field hired as faculty with no pedagogical credentials, are required to attend "Training of the Trainers Project" carried out by the Faculty of Education and Learning and Teaching Department.

This project started in 2014 with the participation of 400 academics. This project also supports the interaction of academics working in different fields and the development of multidisciplinary studies. Its contribution to organisational success and student satisfaction is monitored through surveys. Online "Training of the Trainers Project" designed as a learning venture includes modules supported by YUteach, which is an online teaching platform:

- Introduction
- Teaching approach
- Planning teaching
- Classroom management
- Teaching technologies
- Assessment

Additionally, a three-year agreement was made with Coursera, where some of the certificates will be used for academics. Within the framework of this agreement, while the academics take the compulsory courses determined for them, YU students and graduates receive certificates issued by organisations that will make them stand out in business life, e.g. Data Science with IBM, Big Data with Google, Social Media Management with Facebook. All 450 licenses are used instantly.

The academic who benefited most from this opportunity was given the "Contribution to Lifelong Learning Award" at the end of the year. Coursera membership and innovations in the Training of Trainers Project, especially aimed at improving the long-term education environment, will be a long-term change project in which process management will be used most effectively. YU provides continuous training modules covering different topics (not just teaching) including AI using a platform¹².

Overall, 41656 e-trainings have been provided to 3838 participants through this platform.

¹² <https://egd.yeditepe.edu.tr/Home/Login>.

Handbook for Part-Time Instructors serves as a guide for part time academics. This guide contains important reminders and necessary information such as the online systems used at YU, the rules to be followed, the academic calendar, and the exam dates of service courses. All academic and administrative staff are subject to get Work Health and Safety Training after they are recruited.

Practical business experience of faculty

Business Administration

The majority of the teaching staff has obtained practical experience by working in the public and private sectors. Currently, the consultancy services the academic staff provide to the companies and sectoral ties are going on.

The BA department's academic staff brings a wide range of industry experience across multiple sectors, enhancing their teaching with practical insights from fields such as finance, consulting, advertising, and healthcare.

For instance, one faculty member has experience with multinational corporations in healthcare products, adding expertise relevant to business operations in regulated industries. Another member, with a background as a Category Assistant in retail, brings insights into retail management and consumer behaviour. A third faculty member's background in advertising and international trade supports a deep understanding of marketing strategies and global commerce principles.

Additional staff have extensive experience in sectors like medical technology, procurement, and financial investments, with roles in prominent organisations in each field. This includes expertise in audit and consultancy from major firms, adding perspectives on corporate governance and financial risk. Another brings knowledge spanning pharmaceuticals, finance, and banking, offering a cross-industry approach to business challenges. Finally, the team includes experience from positions in banking and insurance brokerage, which supports specialised knowledge in financial services and risk management.

This diversity in professional backgrounds enables the academic staff to provide students with real-world perspectives, enriching the learning experience by combining academic theory with practical applications across business disciplines.

International Finance

The prior work experience of the faculty, as indicated by their CVs, directly helps faculty integrate theory with practice. The programme also includes courses taught by practitioners as part-time faculty.

The IF faculty brings extensive experience in corporate finance and banking, having held managerial and consulting positions that encompass both financial decision-making for companies and lenders, as well as financial planning and investments. Several faculty members also hold Level 2 CFA certification. This practical experience offers insights into the estimation of financial figures, their accuracy, and potential issues, while providing a broader context for decision-making, including business considerations, international clients, legal requirements, ethical concerns, and the importance of accurate data. Case studies, such as those on financial decision-making in the face of low-cost international competition, are based on faculty members' professional backgrounds, enabling the introduction of real-world

complexities to students. For example, assignments cover the legal responsibilities of stakeholders, such as the Board of Directors, in cases of financial failure, depending on the organisation type. The programme also includes courses delivered by part-time practitioners.

Internal cooperation (Asterisk Criterion)

Business Administration

There is strong cooperation among BA academic staff. Internal cooperation is institutionalized through departmental councils, joint committee works and multi-group coordination. Collaboration is empowered by social gathering. Internal cooperation is institutionalized through departmental councils, joint committee works and academic area coordination. Regular departmental meetings are organised and announced by head of department, so that staff involvement in all decisions and collaboration is ensured by head of department.

International Finance

The IF Department is a small department and all decisions are made jointly by the faculty, as part of the various committees, as well as via informal communications. Staff involvement in all decisions is ensured by the head of department.

The IF department promotes collaborative decision-making among faculty members, facilitated through formal committees and informal communication channels led by the Head of Department. Faculty contribute across multiple committees - including Learning Assurance, Quality Assurance, and Accreditation - to oversee curriculum standards, quality measures, and accreditation processes. The Department Advisory Board further enhances collaboration by integrating industry professionals and alumni, bringing insights from various sectors such as finance, brand management, and consultancy. This structure ensures well-rounded, industry-aligned decision-making within the department.

Student support by the faculty (Asterisk Criterion)

Business Administration

Student support by BA includes:

- Consultation, counselling
- Academic advising
- Student gatherings with academic staff
- Student clubs
- Student representation¹³
- Student mentors
- Academic Orientation Programme for the Department of Business Administration students by head of department at the beginning of each academic year
- Academic Orientation Programme by YU at the beginning of each academic year

New students are provided with orientation at the beginning of Fall Semester. Information related with exams and course schedules, what they need to do in case of absenteeism, health report etc., their relations with administrative units and topics such as club memberships and social projects are notified to the students. In addition, at the beginning of their first semester

¹³ <https://iibf.yeditepe.edu.tr/en/student-representatives>

at BA, an academic advisor is assigned to each student. This information is processed into the student information system and announced to the students in the orientation.

Academic advisors give the necessary guidance related to students' course selection and help the students cope with their studies. As per workload regulations, each academic member allocates three office hours for academic counselling and personal tutoring. The academic advisors are responsible for monitoring the academic progress of the students via OBS. At the end of each semester, the status of the students is checked again to determine if there are any obstacles for their graduation.

International Finance

Student support by faculty includes:

- Academic Advising
- YUFIN Student Club Advising (both by IF and the YU Student Centre)
- Student representation
- Student peer advisors (currently IF students Husna Guner and Melisa Alici)
- Handbook for Student Life
- Academic Orientation Programmes at the YU, FEAS and IF levels
- Counselling and support services provided by Student Centre for a variety of topics, ranging from scholarships and career development, to health and extra-curricular activities

The IF staff has an open-door policy apart from scheduled office hours, where students can always approach the faculty, including the head of department, for any issues. Students also use email, OBS system, YULearn system, and other messaging platforms for this.

Appraisal:

The panel determines that the structure and quantity of faculty for both programmes meet quality requirements. The faculty's composition, which includes both full-time and part-time (visiting) lecturers, aligns with programme needs and ensures students achieve the intended qualification objectives. This combination effectively satisfies both academic standards and professional practice requirements.

The panel concludes that the academic qualifications of the faculty for both programmes meet the necessary standards. The qualifications align with the study programme's requirements and objectives, and the university employs an established procedure to verify these qualifications. Additionally, specific measures are in place to support the ongoing professional development of faculty members.

The panel assesses that the pedagogical and didactical qualifications of the faculty for both programmes meet the quality requirements. Yeditepe University verifies faculty qualifications through an established procedure and ensures assessors are knowledgeable about testing methods, providing support for their skill development. Additionally, specific measures for the ongoing qualification of faculty members are implemented.

The panel determines that the practical business experience of faculty meets the quality requirements for both programmes. The work experience of the faculty in the Business Administration Programme, as detailed in their CVs, facilitates the integration of theory and

practice. In the International Finance Programme, the majority of teaching staff possess professional legal experience from both public and private sectors, complemented by part-time faculty who are practitioners. This collective experience ensures alignment with the programme's goal of integrating theoretical knowledge with practical application.

The panel concludes that internal cooperation among faculty members meets quality requirements. Faculty collaborate to align modules and courses with the overall qualification objectives, holding regular meetings to ensure cohesive programme delivery.

The panel assesses for both programmes student support by the faculty as **exceeding quality requirements**. Faculty members play a vital role in providing regular support to help students succeed academically, with availability beyond office hours. Students express high satisfaction with the assistance received, benefiting from eight hours of contact per week, dedicated faculty supervisors, and WhatsApp groups for communication. Examples of student support initiatives include academic advising, guidance for the YUFIN Student Club, student representation, peer advisors, a handbook for student life, academic orientation programmes, and comprehensive counselling services covering scholarships, career development, health, and extracurricular activities.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
4.1 Faculty					
4.1.1* Structure and quantity of faculty in relation to curricular requirements (Asterisk Criterion)			X		
4.1.2* Academic qualification of faculty (Asterisk Criterion)			X		
4.1.3* Pedagogical / didactical qualification of faculty (Asterisk Criterion)			X		
4.1.4 Practical business experience of faculty			X		
4.1.5* Internal cooperation (Asterisk Criterion)			X		
4.1.6* Student support by the faculty (Asterisk Criterion)		X			
4.1.7(*) Student support in distance learning (only relevant and an Asterisk Criterion for blended-learning/distance learning programmes)					X

4.2 Programme management

Programme director (Asterisk Criterion)

Business Administration

BA is headed by the head of department, reporting to the Dean who is a faculty appointed by the University. The head of department is assisted by two Vice heads and three Research Assistants. The head of department is responsible for the prudent management of the programme delivery. Decision-making is participative in all aspects of the programme including design, renewal etc. The curriculum is designed by BA. Any updates like adding new courses to the curriculum are first discussed at BA Committee, then evaluated by the Faculty of Economics and Administrative Sciences Committee and then approved by YU Senate.

International Finance

IF is headed by the head of department, reporting to the Dean. The head of department is assisted by one Research Assistant and one shared secretary. All decisions are made after mutual consultation with the IF members via ad-hoc and scheduled IF Committee Meetings, as well as the annual Department Advisory Board meeting. Decisions requiring any change in programs, after consultation with the department committees and the advisory board, are submitted to the Faculty of Economics and Administrative Sciences for approval, following which they are sent to the YU Faculty Senate, for final approval.

The faculty is encouraged to find new avenues for the benefit of the students, such as through partnerships with external institutions and sectors to ensure the currency of the programme and its relevance to the current and future needs of the field.

Process organisation and administrative support for students and faculty

Business Administration

All research assistants, Dean's secretary, the Department of Business Administration's secretary, head of department and lecturers as well are responsible for administrative tasks. Teaching members can freely discuss with the head of department for various issues related to their courses and activities. Students are involved in the decision-making process by participating in committees and attending joint meetings with head of department and the Dean. This allows students to raise issues related to their own interests and ensures more transparency. Student representatives participate as active members of the University Student Advisory Board.

International Finance

All in the IF faculty are involved in administrative tasks through committee memberships and freely provide their opinions to the head of department. All decisions are taken by consensus, presented to the Department Advisory Board for their opinion, and then transmitted to the Faculty of Economics and Administrative Sciences, and subsequently the YU Faculty Senate for approval. Students are represented on the Department Advisory Board. This allows students to raise issues related to their own interests and to ensure transparency. Students are also free to approach the department peer advisors, their own academic advisor, other IF and head of department for any issues. The Faculty of Economics and Administrative Sciences Student Affairs Office and the YU Student Affairs provide administrative support to students. The IF department secretary along with the Faculty of Economics and Administrative Sciences Faculty Secretary office help maintain administrative duties of the department. All YU procedures and forms are available online through QDMS or the YU website.

Appraisal:

The panel assesses the role of the programme director for both programmes as meeting quality requirements. The programme director effectively coordinates all activities and ensures the smooth operation of the programme. Programme director in both programmes is encouraged to explore new opportunities that benefit students, including partnerships with external institutions and sectors, which helps maintain the programme's relevance to current and future industry needs.

Faculty and students benefit from robust administrative support, with sufficient staff and clear decision-making processes. Both teachers and students are involved in relevant decisions, and electronic service support complements personal counselling. HEI prioritises continuous professional development for administrative staff. Students also engage in administrative tasks through committee memberships, including representation on the Department Advisory Board for transparency. They can consult peer advisors and the Student Affairs Office for assistance, with all procedures and forms available online. Therefore, the panel assesses the process organisation and administrative support for all programmes as meeting quality requirements.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
4.2 Programme management					
4.2.1* Programme Director (Asterisk Criterion)			X		
4.2.2 Process organisation and administrative support for students and faculty			X		

4.3 Cooperation and partnerships

Cooperation with HEIs and other academic institutions or networks (Asterisk Criterion for cooperation programmes)

Business Administration

The Department of Business Administration offers a four-year joint programme with the University of North Carolina Wilmington (UNCW), accredited by the Association to Advance Collegiate Schools of Business (AACSB). Students complete the first two academic years at Department of Business Administration and the remaining two years at UNCW, earning diplomas from both institutions. Additionally, an ongoing agreement with Henley Business School in the UK aims to establish a double degree programme, with finalisation expected in 2025. These partnerships enhance the international education experience for students, providing opportunities for global study and future career prospects. Part-time lecturers from various academic institutions also contribute to enriching the BA programme.

International Finance

The International Finance (IF) programme has academic cooperation agreements with King's University College at Western Ontario University in Canada and the State University of New York at New Paltz in the USA. Part-time lecturers from both academic institutions and the business world further enrich the programme. Additionally, IF Development (IFD) maintains international academic cooperation agreements and has established specific partnerships, including a course agreement with Akbank T.A.Ş. on "The Future of Banking," a University Affiliation Program with the CFA Institute, and an Educational Trading Platform agreement with ForInvest Yazılım ve Teknoloji A.Ş. These partnerships enhance practical learning, with Akbank providing direct industry-related education, and ForInvest offering a professional-level trading platform for students, supporting company and investment analysis as well as virtual portfolio management based on real data.

CFA evaluates the programmes and suggests updates to meet current and future finance professional needs. Recent changes, such as the introduction of Advanced Investments with alternative investments, an AI elective, and a Blockchain course, have been made in response to CFA feedback. The programme also benefits from Erasmus and exchange agreements, enabling international exposure for students and faculty, as well as promoting global interaction and mobility.

Looking ahead, dual diploma programmes are being developed to provide greater international experience for students, including the possibility of transferring into these programmes and bringing students from abroad after two years of study at another institution. These initiatives will ensure the programme remains aligned with international standards and offer opportunities for faculty mobility, including summer courses taught by instructors from partner universities.

Cooperation with business enterprises and other organisations (Asterisk Criterion for educational and vocational programmes, franchise programmes)

For both programmes

Yeditepe University Alumni Relations Office, in cooperation with YUMED, work to strengthen the communication of YU alumni with the university, to contribute to the development of YU students on the way to their career goals, to ensure the continuation of Yeditepe University culture, to maintain and increase the solidarity within the Yeditepe Family¹⁴.

Business Administration

The BA programme maintains a strong industry connection to ensure the curriculum aligns with sector needs. Business professionals are invited to participate in lessons and seminars. Courses such as Auditing, Centennial Brand Management, Financial Statement Analysis, Entrepreneurship, Total Quality Management, Quality Management Systems, and European Foundation for Quality Management (EFQM) Excellence Model are offered in full or part through collaborations with various organisations.

The TIDE Internal Audit Seminars course, a 14-week programme, is delivered by seminar leaders from TIDE (The Institute of Internal Auditing-Turkey) under a protocol between the BA programme and TIDE. Additionally, the Quality Management Certificate Programme, in cooperation with KalDer (Turkish Quality Association), awards certificates to students who complete three elective courses in quality management. These initiatives help connect students with industry professionals and provide real-world insights.

International Finance

The International Finance Department's advisory board serves as a vital resource in shaping the curriculum to align with the dynamic needs of the finance industry. Comprising experts from various finance-related fields, the board includes professionals with extensive experience in corporate finance, auditing, corporate advising, investments, capital markets (encompassing both Turkish and international licensing), insurance, digitalisation, banking, and financial modelling. This diverse representation ensures that the curriculum is not only comprehensive but also responsive to the latest trends and developments within the industry.

¹⁴ <https://ogrencimerkezi.yeditepe.edu.tr/en/alumni-relations/about-us>

The advisory board plays a crucial role in facilitating internship opportunities for students, which are instrumental in bridging the gap between academic learning and practical experience. The board's connections with industry leaders enable students to access valuable internships, enhancing their employability upon graduation.

In addition to direct career pathways, these initiatives are expected to strengthen further through the support of the University-Industry Collaboration Committee. This committee is dedicated to fostering partnerships between academia and the professional realm, promoting collaborative projects, guest lectures, and workshops that bring industry experts into the classroom.

Appraisal:

The International Finance study programme has established academic cooperation agreements with King's University College at Western Ontario University and the State University of New York. The Business Administration Programme includes a four-year joint programme with the University of North Carolina Wilmington (UNCW). Students study for two years at Yeditepe University and two years at UNCW. Cooperation with other higher education institutions meets according to the panel quality requirements for all programmes. These collaborations are clearly articulated and documented, actively enhancing the design and delivery of the study programmes while upholding quality standards when other institutions are involved.

The scope and nature of cooperation with business enterprises and relevant institutions are clearly articulated, supported by documented agreements. This collaboration is actively pursued and significantly influences the design and implementation of the study programmes, enhancing students' qualifications and skills. HEI ensures that quality standards are upheld when other organisations are involved in parts of the study programme. The panel assesses that cooperation with business enterprises and other organisations meets quality requirements for all programmes.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
4.3 Cooperation and partnerships					
4.3.1(*) Cooperation with HEIs and other academic institutions or networks (Asterisk Criterion for cooperation programmes)			X		
4.3.2(*) Cooperation with business enterprises and other organisations (Asterisk Criterion for educational and vocational programmes, franchise programmes)			X		

4.4 Facilities and equipment

Quantity, quality, media and it equipment of teaching and group rooms (Asterisk Criterion)

For both programmes

IT and learning resources are provided to the programme through the IT unit¹⁵ of the university (the unit is in the process of getting ISO9001 accreditation). Classrooms are well equipped projectors, computers and sound systems. 1941 PCs and tables have been given to academics and students at YU. Reading and meeting rooms are also available in the faculty with 90 computers dedicated just to the students.

Table 10: Learning resources

Computer labs	Extensive network of computer labs.
e-mail	e-mail g-mail based unlimited service available for each student ,it's assigned with their student numbers.
Internet	On and off campus wireless 400 Access Points and one Controller; NGNIX Server for heavy web traffic
Software support	Microsoft 365and Adobe limited software are provided to every student for free.
YU Student information System (OBS)	Each student and lecturer have an OBS username and password. OBS is an information system where students choose their courses, view all the details of the course (programme, instructor, etc.), and obtain information such as curriculum, weekly course schedule, payment status, contact information, and remaining courses for graduation.
On-line Learning (YuLearn) operated by Moodle	Each student has YuLearn system on their phone or computer.
Mobile application	"Yeditepe" application is the mobile application of OBS.

For IF: Students use Excel and E-Views in required courses, financial platforms such as FXPlus in courses as Investments, Fundamental and Technical Analysis. Python is introduced and used in several department elective courses. Students also use databases such as Refinitiv to access data as well as library research databases for literature reviews for their graduation projects. Office software is the standard means for creating documents in various courses. YU have FXPlus as a trading platform and data source, and Refinitiv Eikon as a Bloomberg substitute.

Access to literature (Asterisk Criterion)

For both programmes

The information on the literature related with the courses are provided by the lecturers of the course in the syllabi. There is an Information Centre (Library), which was founded in 1996. The 7/24 library, which spans two floors and 2500 square meters, gives service in three primary sections: Multi-Disciplinary Hall, Reference Hall, and Law Hall. Additionally, there are two foyer areas for your convenience. The Information Centre is always there to help you acquire information and offers its customers access to over 379 million items. E-resources and databases have off-campus access with user name and password.

¹⁵ <https://bim.yeditepe.edu.tr/index.php/en/about-us>

The printed resources (open access) encompass various collections, such as the Multidisciplinary Collection (100,230 items), Law Collection (21,985), Art Collection (4,923), Reference Collection (6,495), and a substantial Periodical Collection (45,043). The Thesis Collection includes 8,077 theses, with special collections such as Feroz Ahmad (7,699 items), İzzet Günay (854), and Yavuz Canevi (1,773).

The e-resources include Academic Journals (153,146,803), News (101,517,058), Magazines (35,702,063), Reviews (14,331,637), Theses (58,153), e-books (508,119), Proceedings (10,245,945), Trade Publications (7,407,599), Reports (5,502,065), Books (2,656,082), and Standards (4,328). Additionally, there are Biographies (177,536), Electronic Sources (17,992), Videos (1,434), Patents (9,633), and Audios (1,758), supporting diverse research needs.

Appraisal:

The panel finds for both programmes that the teaching rooms' quantity, quality, media, IT facilities and financial databases meet programme standards, accommodating the resource needs of other programmes. The rooms are accessible for disabled students, with limited wireless internet and sufficient group rooms available. Students receive sufficient technical support. Support services are documented. As a leading Turkish university, the panel **recommends** further investing in IT to upgrade the currently outdated infrastructure, specifically highlighting the need for better, faster, and more stable Wi-Fi and improved hardware, such as modern laptops. The panel **suggests** using this initiative as a foundation for targeted fundraising efforts to support these critical upgrades.

The Information Centre (Library), serves as Yeditepe's information hub. The panel concludes that access to literature for both programmes meet quality requirements. The library's opening hours accommodate student needs, ensuring the availability of essential literature, journals, and digital media, all kept up to date for the study programme.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
4.4 Facilities and equipment					
4.4.1* Quantity, quality, media and IT equipment of teaching and group rooms (Asterisk Criterion)			X		
4.4.2* Access to literature (Asterisk Criterion)			X		

4.4 Additional services

Career counselling and placement service

For all programmes

There is Career Development and Alumni Relations Management at YU. In addition, the student center gives the below services.

- Individual and Academic Development Office¹⁶
- Culture and Art Office¹⁷
- Psychological Counselling and Guidance Unit¹⁸
- Healthy Nutrition¹⁹
- Sport²⁰
- Alumni Relations²¹
- Scholarship Management²²

Career Development and Alumni Relations supports students and graduates in their personal development processes and in planning their new careers that will begin with their graduation. In this context, career counselling services are provided helping students in the process of determining their interests and career goals, getting to know the sectors before graduation with some sector visits, interacting with successful graduates or successful people from the sector with the mentoring program, and providing an objective view while planning their education and career life. It provides internship opportunities in the leading companies of the business world by making sector collaborations and creates full-time, part-time and short-term job opportunities. Besides in 2022-2023 Academic Year, one-on-one career counselling services were provided to 168 students and 16 graduates. Many CV Preparation and Interview Workshops specific to the departments were delivered. Tailor-made workshops were held for a total of 17 departments and 350 students participated in these workshops.

138 career coaching sessions were held with ICF accredited career coaches for 23 students selected for the YU Professional team in the 2022-2023 Academic Year.

Alumni activities

For all programmes

YU Alumni Association²³ (YUMED) regularly brings together alumni by organizing events in various regions in Turkey and around the world. The YU Network Platform²⁴ is used to keep communication active with alumni and interact with current students. On this platform, efforts are being made to create a social media space where both active students and academics come together with graduates. Approximately 10,000 of graduates are in this system.

The analysis of YU network advertisements reveals a significant decline in job postings. In 2022, there were only 223 job ads, a sharp decrease from 695 ads before 2022. This results in a cumulative total of 918 job ads over the period.

The programmes have close links with its graduates. Regular meetings are conducted where alumni are invited to several activities. Some of the graduates who held leading positions are usually invited to deliver lectures and seminars. The graduates provide internship opportunities to existing students and help them. The HEI's are always in contact and cooperate with social

¹⁶ <https://ogrencimerkezi.yeditepe.edu.tr/en/individual-and-academic-development-office>

¹⁷ <https://ogrencimerkezi.yeditepe.edu.tr/en/culture-and-art-office>

¹⁸ <https://ogrencimerkezi.yeditepe.edu.tr/en/psychological-counseling-and-guidance-unit>

¹⁹ <https://ogrencimerkezi.yeditepe.edu.tr/en/healthy-nutrition>

²⁰ <https://ogrencimerkezi.yeditepe.edu.tr/en/sport>

²¹ <https://ogrencimerkezi.yeditepe.edu.tr/en/alumni-relations>

²² <https://ogrencimerkezi.yeditepe.edu.tr/index.php/en/scholarship-management>

²³ <https://yumed.org.tr/>

²⁴ <https://yeditepenetwork.com/>

media. The graduates are highly recommended and promoted to continue their graduate education at YU.

Appraisal:

The YU network analysis reveals a decline in users from 9,980 before 2022 to 3,058 in 2022, with Students and Administrative Staff being the largest groups. Similarly, job advertisements decreased from 695 before 2022 to 223 in 2022, indicating reduced hiring activity or changes in advertising strategy.

Yeditepe University's Career Development Centre supports students and graduates in their personal, academic, and professional development, aligning with the university's mission. The Yeditepe University Network connects students, graduates, and industry representatives, facilitating job and internship opportunities and coordinating the National Internship Programme. Consequently, the panel assesses the career counselling and placement services as meeting quality requirements, with sufficient resources provided to promote employability. The Business Administration and International Finance programmes maintain strong ties with graduates through regular meetings and activities. Alumni in leadership roles are invited to deliver lectures, while Yeditepe graduates offer internships and support to current students. The panel assesses that the alumni activities meet quality requirements, as an organisation has been established to foster the network.

		Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
4.5	Additional services					
4.5.1	Career counselling and placement service			X		
4.5.2	Alumni Activities			X		

4.5 Financing of the study programme (Asterisk Criterion)

For all programmes

Education at YU is fee-based, with an annual tuition fee of 580,000 TL (excluding VAT), equivalent to approximately EUR 15,400 or USD 18,000 (2024-2025). Both programmes offer robust scholarship opportunities, with the majority of Business Administration and International Finance students receiving financial support. Scholarships are awarded based on Centralized Placement Test results, as defined by the CHE, or by YU for exceptional performance in areas such as academics and sports.

Scholarships awarded through the CHE may cover full or 50% tuition and are valid for up to ten semesters for four-year programmes, 12 semesters for five-year programmes, and 14 semesters for six-year programmes, including any English Preparatory School period. YU also allows scholarship or discounted students to extend support for an additional semester if they choose a double major. In 2024, a total of 948 scholarships were awarded across categories in the Business Administration programme, underscoring YU's commitment to supporting students financially.

Appraisal:

Education at Yeditepe University is fee-based, funded by the university's foundation. Scholarships are outlined in the Yeditepe University Scholarship Directions. The panel assesses that the financing of the study programme meets quality requirements, as the income generated ensures that each cohort of students starting within the accreditation period can complete the programme.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
4.6* Financing of the study programme (Asterisk Criterion)			X		

5. Quality assurance and documentation

5.1 Quality assurance and quality development with respect to contents, processes and outcomes (asterisk-criterion)

For both programmes

Every year in May-June, students are informed via e-mail that the "Student Satisfaction Survey" is opened under the coordination of the YU Mobile application and the Student Centre. Students are requested to participate in the survey with 59 Likert type (1 to 5) questions anonymously on a voluntary basis. The data of the responding students can be accessed instantly from the system. Lecturers are informed through the system about evaluation results. The answers to these 59 questions about the services offered on campus are evaluated with stakeholders in management review meetings and necessary actions are taken. YU quality commission prepares an internal self-evaluation report every year regarding the previous year with the participation of faculty members selected from departments, and the outputs of this report are used in the YÖKAK report prepared for CHE.

Within the quality commission, there are education, R&D, Leadership-Management- Quality and Social Contribution sub-commissions.

There is minimum one quality representative acting in Quality Committee of University with some responsibilities such as

- Designing Administrative Units Workflow Diagrams
- Developing Procedures
- Process Analyses
- Controlling Faculty Student Affairs Processes
- Course Registration from Another University
- Make-up Exam Application Process
- Double Major/Minor Program Application Process
- Course Withdrawal Process
- Nine Course Enrolment Application Process
- Additional/Unlimited Exam Application Process
- Course Transfer Application Process
- Enrolment Suspension Application Process
- Late Registration Process Due to Financial Approval
- Excuse Exam Application Process
- Grade Appeal Process
- Grade Improvement Exam Application Process
- Single Course Exam Application Process

Each year an internal assessment is carried out and publicized.

5.2 Instruments of quality assurance

Evaluation by students

Business Administration

Stakeholder satisfaction is the core of all quality assurance and management activities. In order to monitor this and complete PDCA (Plan-Do-Study-Act) cycle students are given course

surveys at the end of each semester. The results of last three semester evaluations of all courses provided by BA are provided in the table below.

Table 11: Student evaluations - Business Administration

Semester	Number of courses	Number of registered students	Number of answers	Department average (out of 5)
2022 Spring	50	2774	2437	4.78
2022 Fall	50	2348	2065	4.85
2023 Spring	56	2613	2467	4.88

International Finance

Stakeholder satisfaction is the core of all quality assurance and management activities. In order to monitor this and complete PDCA (Plan-Do-Study-Act) cycle, students are given Student Satisfaction Survey at the end of each semester. The results of last three semester evaluations of all courses provided by Department of International Finance are provided in the table below.

Table 12: Student evaluations - International Finance

Semester	Number of courses	Number of registered students	Number of answers	Department average
Spring 2022	14	433	302	4.82
Fall 2022	14	343	391	4.78
Spring 2023	12	303	294	4.77
Grand Total	40	1.079	988	4,79

Evaluation by faculty

For both programmes

The Faculty of Economics and Administrative Sciences Executive Board (FEAS) consists of academic faculty representing each department. The Executive Committee of FEAS convenes on a regular basis, ensuring a transparent decision-making and evaluation processes.

Academic members of Department of Business Administration hold regular meetings. Curriculum is formed by taking the opinions of members.

The International Finance Department holds also frequent meetings and are in touch with each other about the issues that concern the department. The programme curriculum is brought together with the full cooperation of all faculty members.

External evaluation by alumni, employers and third parties

Business Administration

The programme has also been evaluated by UNCW, resulting in the establishment of a dual programme agreement. Additionally, the Henley Business School has reviewed the programme as part of the ongoing dual agreement process. The Department of Business Administration also considers the Faculty Advisory Board's evaluations regarding the curriculum

International Finance

Regular alumni feedback is gathered through the University alumni club, with some alumni actively involved in the department's student club and advisory board. Alumni also advise on desirable skills, such as Excel and AI proficiency. Annual programme evaluations by the CFA inform updates, including adding Advanced Investments, an AI elective, and Blockchain. Work is ongoing to address further recommendations, such as on commodity markets.

Evaluations by King's University College, University of Western Ontario, and SUNY New Paltz support dual diploma programmes, covering course content, infrastructure, and other requirements. Collaboration with these institutions continues to support smoother student transitions into graduate programmes and explore further opportunities.

5.3 Programme documentation

Programme description (Asterisk Criterion)

All information regarding YU procedures, workflows, and forms is accessible to faculty through the Quality Document Management System (QDMS) on campus. Students can find the YU catalogue, faculty catalogues, and the Student Code of Conduct online, along with their individual academic information via the OBS system, which tracks academic progress, grades, transcripts, attendance, and course registrations.

Courses offered each semester have dedicated pages on the Moodle-based YULearn system, allowing instructors to post materials and assignments while students can submit work and view feedback and grades.

The study programme's content and curriculum are documented in digital formats on the university website, accessible on campus and remotely via a Virtual Private Network (VPN). To ensure data integrity, all information is backed up on the YU server. Additionally, mandatory certification requirements for faculty and staff, such as those for Workplace Safety and Cybersecurity, are tracked on a separate Training Platform. This approach ensures that both students and staff have secure access to essential resources.

Business Administration

The Business Administration department maintains its own dedicated drive, which stores all relevant information related to departmental activities, providing a centralised location for documentation and resources. This structured approach not only enhances operational efficiency but also supports the overall academic mission of the university.

International Finance

Individual academic information for students can be retrieved through the OBS system, which is accessible online. Detailed departmental information for the International Finance Department can also be found online, along with programme specifics. Students can access course information for individual classes by navigating through the IF programme details, and the entire programme can be downloaded as a single PDF document for convenience.

Information on activities during the academic year

Business Administration

General information about the programme, the curriculum and the academic calendar is provided on the website. All students have access to OBS with full details of their academic requirements, passed and failed courses, and their credit hours, attendance statistics, and a

complete academic plan. OBS facilitates students to select courses to study, add and drop of courses, information about examination and their grades and cumulative GPA.

In addition to university social media accounts, the department also has special accounts. Department announcements are posted on the Instagram account and the Faculty of Economics and Administrative Sciences website. Each year a Department Representative is selected among students to create a bridge between the Faculty of Economics and Administrative Sciences and BA administrative staff. BA students also use WhatsApp groups to communicate.

International Finance

During the academic year, University-wide announcements are posted on the websites of the originating unit and are also sent by email to students, faculty and other administrative personnel. The University also uses its social media accounts for announcements. Faculties also have their own social media accounts. IF announcements for events and other news are posted on the Faculty of Economics and Administrative Sciences website, along with similar announcements for other Faculty of Economics and Administrative Sciences departments. They are also posted on Faculty of Economics and Administrative Sciences social media accounts.

IF announcements regarding events are also posted on YUFIN social media accounts, if relevant. Information regarding significant ID activities such as gaining CFA affiliation or establishment of dual-diploma programs, have also generated YU press releases. IF collaborators, such as Akbank, can also issue press releases, such as the establishment of the Branded course, Future of Banking with Akbank. OBS and YULearn are also used for relevant announcements, depending on the nature of the announcement.

Appraisal:

Quality assurance at Yeditepe University follows standards set by the Quality Management Coordination, with an annual "Student Satisfaction Survey" conducted through the Yeditepe Mobile app and the Student Centre. Responses are anonymously collected and reviewed in management meetings to guide necessary improvements. A systematic quality assurance and development procedure is in place to monitor and enhance the programme's content, processes, and outcomes, involving faculty and students in committees to ensure clear responsibilities and effective evaluation. The panel assesses these quality measures as meeting requirements.

Student evaluations are conducted regularly and follow a set procedure, with results communicated to students and used to inform quality development. The panel **recommends** providing students with access to evaluation results and reports through an IT-supported approach. Additionally, the panel **suggests** harmonising this systematic, IT-supported process for informing lecturers.

Both programmes hold regular meetings to address departmental concerns, and the curriculum is collaboratively developed by all faculty members. According to the panel, quality control by the faculty for both programmes meet quality requirements, as it is conducted

consistently and follows a prescribed procedure. The outcomes of these evaluations are communicated and inform the quality development process.

Both programmes benefit from external evaluations, with feedback from institutions like UNCW, Henley Business School, and the CFA, as well as alumni and advisory boards, to continuously improve curriculum and student opportunities.

The university regularly publishes current quantitative and qualitative news about the study programmes, meeting quality requirements for both programmes, as assessed by the panel.

The panel **suggest** establishment of a central database for syllabi to improve document archiving and data management, thereby reducing the workload for lecturers. Additionally, module descriptions for all offered modules within the two programmes should be documented and evaluated.

During the academic year, university-wide announcements are shared on the websites of the respective units and emailed to students, faculty, and administrative staff. The university utilises its social media accounts for announcements, and faculties maintain their own social media presence as well. According to the panel, the information on activities during the academic year meets quality requirements for both programmes.

	Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
5.1* Quality assurance and quality development with respect to contents, processes and outcomes (Asterisk Criterion)			X		
5.2 Instruments of quality assurance					
5.2.1 Evaluation by students			X		
5.2.2 Evaluation by faculty			X		
5.2.3 External evaluation by alumni, employers and third parties			X		
5.3 Programme documentation					
5.3.1* Programme description (Asterisk Criterion)			X		
5.3.2 Information on activities during the academic year			X		

Quality profile

HEI: Yeditepe University, Turkey

Bachelor programme:

1. Business Administration (BA)
2. International Finance (IF)

		Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
1	Objectives					
1.1*	Objectives of the study programme (Asterisk Criterion)			X		
1.2*	International orientation of the study programme design (Asterisk Criterion)			X		
1.3	Positioning of the study programme					
1.3.1	Positioning of the study programme in the educational market			X		
1.3.2	Positioning of the study programme on the job market for graduates ("Employability")		X			
1.3.3	Positioning of the study programme within the HEI's overall strategic concept			X		
2	Admission					
2.1*	Admission requirements (Asterisk Criterion)			X		
2.2	Counselling for prospective students			X		
2.3*	Selection procedure (if relevant)					X
2.4(*)	Professional experience (if relevant; Asterisk Criterion for master programmes that require professional experience)					X
2.5*	Ensuring foreign language proficiency (Asterisk Criterion)			X		
2.6*	Transparency and documentation of admission procedure and decision (Asterisk Criterion)			X		
3	Contents, structure and didactical concept					
3.1	Contents					
3.1.1*	Logic and conceptual coherence (Asterisk Criterion)			X		
3.1.2*	Rationale for degree and programme name (Asterisk Criterion)			X		
3.1.3*	Integration of theory and practice (Asterisk Criterion)			X		
3.1.4	Interdisciplinary thinking		X			
3.1.5	Ethical aspects			X		
3.1.6*	Methods and scientific practice (Asterisk Criterion)			X		
3.1.7*	Examination and final thesis (Asterisk Criterion)			IF	BA	
3.2	Structure					
3.2.1*	Modular structure of the study programme (Asterisk Criterion)			X		

		Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
3.2.2*	Study and exam regulations (Asterisk Criterion)			X		
3.2.3*	Feasibility of study workload (Asterisk Criterion)			X		
3.2.4	Equality of opportunity			X		
3.3	Didactical concept					
3.3.1*	Logic and plausibility of the didactical concept (Asterisk Criterion)			X		
3.3.2*	Course materials (Asterisk Criterion)			X		
3.3.3	Guest lecturers		X			
3.3.4	Lecturing tutors					X
3.4	Internationality					
3.4.1*	International contents and intercultural aspects (Asterisk Criterion)			X		
3.4.2	Internationality of the student body			X		
3.4.3	Internationality of faculty			X		
3.4.4	Foreign language contents		X			
3.5*	Multidisciplinary competences and skills (Asterisk Criterion)			X		
3.6*	Skills for employment / Employability (Asterisk Criterion)		X			
4.	Academic environment and framework conditions					
4.1	Faculty					
4.1.1*	Structure and quantity of faculty in relation to curricular requirements (Asterisk Criterion)			X		
4.1.2*	Academic qualification of faculty (Asterisk Criterion)			X		
4.1.3*	Pedagogical / didactical qualification of faculty (Asterisk Criterion)			X		
4.1.4	Practical business experience of faculty			X		
4.1.5*	Internal cooperation (Asterisk Criterion)			X		
4.1.6*	Student support by the faculty (Asterisk Criterion)		X			
4.1.7(*)	Student support in distance learning (only relevant and an Asterisk Criterion for blended-learning/distance learning programmes)					X
4.2	Programme management					
4.2.1*	Programme Director (Asterisk Criterion)			X		
4.2.2	Process organisation and administrative support for students and faculty			X		
4.3	Cooperation and partnerships					
4.3.1(*)	Cooperation with HEIs and other academic institutions or networks			X		

		Exceptional	Exceeds quality requirements	Meets quality requirements	Does not meet quality requirements	n.r.
	(Asterisk Criterion for cooperation programmes)					
4.3.2(*)	Cooperation with business enterprises and other organisations (Asterisk Criterion for educational and vocational programmes, franchise programmes)			X		
4.4	Facilities and equipment					
4.4.1*	Quantity, quality, media and IT equipment of teaching and group rooms (Asterisk Criterion)			X		
4.4.2*	Access to literature (Asterisk Criterion)			X		
4.5	Additional services					
4.5.1	Career counselling and placement service			X		
4.5.2	Alumni Activities			X		
4.6*	Financing of the study programme (Asterisk Criterion)			X		
5	Quality assurance and documentation					
5.1*	Quality assurance and quality development with respect to contents, processes and outcomes (Asterisk Criterion)			X		
5.2	Instruments of quality assurance					
5.2.1	Evaluation by students			X		
5.2.2	Evaluation by faculty			X		
5.2.3	External evaluation by alumni, employers and third parties			X		
5.3	Programme documentation					
5.3.1*	Programme description (Asterisk Criterion)			X		
5.3.2	Information on activities during the academic year			X		